

# CAREER GUIDE

university of san diego • career development center

Welcome! The Torero Career Guide is written by the Career Development Center (CDev) staff. This resource assists you with tips on how to develop job search skills, build your network and gain professional experience. Throughout the guide, you will find numerous templates for resumes, cover letters, personal statements and other correspondence. We hope by providing this resource, we lessen the stress associated with your post-USD plans and help you gain the confidence to achieve your professional goals.



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#### **Career Development Center**

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## **CAREER DEVELOPMENT CENTER**





## **CAREER COMPETENCIES**

To be competent in something is to have the necessary ability, knowledge or skill to do something successfully. Career competencies are the attainment and demonstration of skills that broadly prepare college graduates for a transition into the workplace, year of service or continuing education. At the University of San Diego students will develop these competencies through their academics, co-curricular activities and leadership, and related internship and research experience.



## **CRITICAL THINKING & PROBLEM SOLVING**

ability to obtain, interpret and use knowledge, facts and data in this process, and may demonstrate originality and inventiveness



## **ORAL & WRITTEN COMMUNICATION**

ability to express ideas to others; can write/edit memos, letters and complex technical reports clearly and effectively







## **DIGITAL TECHNOLOGY**

ability to demonstrate effective adaptability to new and emerging technologies



## **LEADERSHIP**

ability to assess and manage emotions; use empathetic skills to guide and motivate; organize, prioritize and delegate work



## **PROFESSIONALISM AND WORK ETHIC**

ability to demonstrate integrity and ethical behavior, act responsibly with the larger community in mind and learn from mistakes



## **CAREER MANAGEMENT**

ability to navigate job options, take necessary steps to pursue opportunities, self-advocate for opportunities in the workplace





ability to demonstrate openness, inclusiveness, sensitivity and interact respectfully with all; understand individuals' differences

## **CAREER DEVELOPMENT TIPS**

## PREPARING FOR A CAREER DEVELOPMENT CENTER (CDEV) APPOINTMENT

First time in our office? Here are some questions to ask.

- What should I be working on this semester?
- What are some good action steps for me to take this semester if I'm not sure what I want to do after graduation?
- What are some CDev resources that may be of use to my career journey?
- What are some ways to explore majors, careers, and industries of interest?

### **ENGAGING IN SELF-AND CAREER EXPLORATION**

CDev has a variety of ways for students to gain a better understanding of themselves, careers, majors and minors at USD. Ways to explore include:

- Meet with a career counselor to discuss your past experiences, your interests, and your goals.
- Attend the Majors and Minors Fair in the fall to talk to faculty members and upper-division students about USD's academic options.
- Take a career assessment to gain a better understanding of strengths, interests, values, personality type and/or occupations.



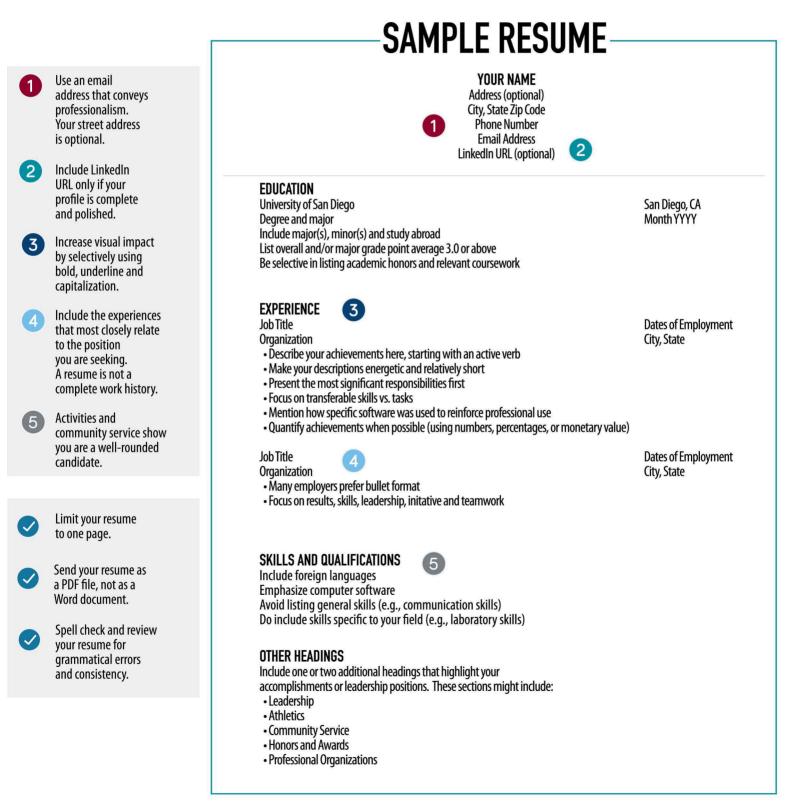
### TIPS FOR NAVIGATING THE JOB SEARCH AS AN INTERNATIONAL STUDENT

- Consult with the Office of International Students and Scholars (OISS) to understand your work authorization and plan your job search accordingly: http://www.sandiego.edu/international/oiss/.
- Research employers. Websites such as GoinGlobal.com (available via Handshake) or Myvisajobs.com provide databases of employers currently sponsoring H1-B visas.
- Network diligently. Connect with alumni and professionals in your industry through the LinkedIn alumni search (http://www.linkedin.com/alumni) and the Torero Employer & Alumni Mentoring (T.E.A.M.) platform (http://mentoring.sandiego.edu).
- Attend the International Student Career Panel hosted by the OISS and CDev each spring to connect and learn from international alumni.
- Visit CDev and work with a career counselor to polish your resume, cover letter, and networking and interview skills.
- Consider multiple career plans. Besides H1-B, consider the possibility of working for a U.S.-based company in your home country or other international locations.

## **RESUME GUIDE**

A resume is a marketing tool that includes a summary of your qualifications tailored to a specific job or internship. Your resume's main goal is to generate interviews with employers. Write it to highlight your relevant skills and accomplishments.

Some academic positions require a curriculum vitae (CV) with different information (see pp. 30-31 for samples). In addition, different resumes are used for federal government jobs (see p. 27) and international positions (use GoinGlobal, Resources section of Handshake).



## **RESUME CHECKLIST**

Employers often spend under a minute evaluating your resume. They prefer resumes that are easy to read and are tailored to the position you are seeking. Additional samples on the next few pages demonstrate how to showcase your talents and experience for potential employers.

FORMAT			
Γυκιμαι			
TEMPLATES	Avoid resume wizards and software templates. They are difficult to edit and do not allow you to present information in the most effective format.		
LENGTH	For college students and recent graduates, use a one-page resume unless specifically instructed differently by an employer.		
FONT	Choose a basic, easy-to-read font, such as Arial, Bell MT, Georgia or Times New Roman in 10-12 point size in black.		
SPACING	Margins from 0.5 to 1 inch and double-spacing between headings improve readability.		
LAYOUT	Use bullets, bold, capitalization and underlining sparingly to call attention to the most important information. Leave white space to create an uncluttered look.		
REVERSE CHRONOLOGICAL ORDER	Present most recent information first, within each section. For most students, your education should be listed above experience.		
PROFESSIONALISM	Eliminate all errors by using spell check first and then asking several people, like faculty members or employers, to proofread.		
FILE NAME	Use your name in the file name when emailing your resume as an attachment. Example: FirstName.LastName.pdf		

## CONTENT

IMAGE	Decide what overall impression you want your resume to communicate. Does it show you are a leader, a team player, an artist, an innovator, a salesperson or something else?		
STYLE	Start phrases with action verbs to convey enthusiasm and achievement. Content should be relevant, concise, and accomplishment-focused. See p. 8 for a list of action verbs.		
OBJECTIVE	Objectives are optional. If you include an objective, make it brief and specific to that particular job or field.		
SUMMARY OF QUALIFICATIONS	Candidates with significant experience in a field may choose to start their resume with a brief overview of professional skills. This section is less appropriate for new college graduates.		
SECTION HEADINGS	Group your experience to reflect your strengths. Common headings include:		
	Education Experience Skills Activities	Leadership Experience Community Service Athletics Professional Affiliations	
HIGH SCHOOL	Remove high school information by the end of your sophomore year of college.		
REFERENCES	List your references on a separate page. (See sample on p. 41.)		
CAUTIONS	<b>CAUTIONS</b> Never reveal confidential data on your resume, such as your social security number or date of birth. Do not list a personal website if it includes unprofessional content.		

## **RESUME TEMPLATE**

#### **YOUR NAME**

Email • Phone Number • LinkedIn Profile URL

EDUCATION	University of San Diego Bachelor of GPA:	/		San Diego, Graduation	CA Date: May 20XX
RELEVANT CO	URSE WORK PERIENCE AND PROJECTS			State	Date
• •	Action Verb Action Verb	+ How you completed the a + How you completed the a	ction + ction + ction	Results	
 	Title,,, _	Organization Name + How you completed the a + How you completed the a		State Results Results	Date
LEADERSHIP • •	AND ACTIVITIES	Student Organization + How you completed the a How you completed the a	ction +	an Diego Results Results	Date
 	Committee Name Action Verb Action Verb	Student Organization + How you completed the a + How you completed the a		an Diego Results Results	Date
• Demonstr • Proven ba • Strong kn	ckground in owledge of				
PROFESSION	AL AFFILIATIONS AND AWA	RDS Student Organization Name	,, City	State	Date
	,,	Community Organization	,, City	State	Date

## **ACTION VERBS**

## ADMINISTRATIVE

Arranged	Operated
Cataloged	Organized
Classified	Prepared
Collected	Processed
Compiled	Purchased
Executed	Recorded
Generated	Retrieved
Implemented	Screened
Inspected	Specified
Monitored	Validated

**FINANCIAL** 

Computed

Developed

Forecasted

Managed

Marketed

Planned

Researched

Administered

Allocated

Analyzed

Appraised

Audited

Balanced

Budgeted

Calculated

#### COMMUNICATION -Addressed Formulated

Arbitrated Arranged Authored Collaborated Communicated Convinced Corresponded Developed Directed Drafted Edited Educated Enlisted Formulated Informed Influenced Interpreted Mediated Persuaded Promoted Publicized Reconciled Recruited Translated Wrote

## HELPING

Assessed Assisted Clarified Coached Counseled Demonstrated Diagnosed Educated

Facilitated Familiarized Guided Motivated Referred Represented

Expedited

### CREATIVE

Conceptualized Created Coordinated Customized Designed Developed Directed Fashioned Illustrated Initiated Inspired Integrated Introduced Invented Originated Performed Planned Revitalized Shaped

### LEADERSHIP

Administered Analyzed Assigned Attained Chaired Consolidated Contracted Coordinated Delegated Developed Directed Evaluated Executed Improved Increased Managed Monitored Organized Oversaw Planned Prioritized Produced Recommended Reviewed Scheduled Strengthened Supervised

## RESEARCH

Extracted Identified	
Inspected	
Interpreted	
Interviewed	
Investigated	
Organized	
Reviewed	
Surveyed	

## TEACHING

Adapted Advised Clarified Coached Communicated Coordinated Developed Educated	Explained Facilitated Guided Informed Inspired Instructed Motivated Persuaded
Developed	Motivated
Empowered	Set goals
Encouraged	Trained
Evaluated	

## TECHNICAL

Assembled Calculated Computed Debugged Designed Developed Devised Engineered Experimented Fabricated Installed Maintained Operated Optimized Programmed Reengineered Remodeled Repaired Solved Tested Upgraded First and Last Name San Diego, CA (619) 260-4654 firstlast@sandiego.edu

#### EDUCATION



USD Scholarship awarded for excellence in academics and extracurricular activities

#### **Torrey Pines High School**

**University of San Diego** 

3.9 Grade Point Average

 AP Scholar with Distinction National Honor Society

3



- · Awards for excellence in English and Spanish
- California Interscholastic Federation (CIF) Scholar-Athlete
- California Scholarship Federation member and scholarship winner

#### **EXPERIENCE**



T.J. Maxx Sales Associate

- Handled cash and credit transactions in high-volume, fast-paced department store
- Provided bilingual customer service to wide variety of store patrons
- Addressed and resolved shopper complaints and processed merchandise returns
- Supervised fitting rooms and reshelving of clothing and accessories

#### **Torero Family Business**

Office Assistant/Volunteer

- · Filled in for receptionist and handled special projects
- · Performed data entry using Excel

#### **Skyline Elementary School**

Literacy Tutor

- Taught weekly reading lessons to second-language learners
- Promoted program to potential tutors at junior high school

#### **ACTIVITIES**

**USD MEChA member** 2019 California Girls State representative 2018 Torrey Pines varsity soccer team, team captain (2018) 2015 - 2019 Award, Defensive Player of the Year 2017 San Dieguito Surf Soccer Club, team captain 2012 - 2019 San Dieguito Boys & Girls Club, volunteer

#### SKILLS

**IMPORTANT NOTES** 

Proficient in Microsoft Word, Excel and PowerPoint Oral and written proficiency in Spanish



2

If you have declared your major, include your expected degree in the Education section.



The Experience section can include paid jobs, volunteer positions, work in a family business, leadership positions or other experiences.

San Diego, CA Class of 2023

San Diego, CA Graduated June 2019

Encinitas, CA Summers 2018 - 2019

San Diego, CA 2016 - 2018

Solana Beach, CA Summer 2015

Summers 2017 - 2019

Remove high school information by the end of sophomore year.

### FIRST LAST

(619) 260-4654 l name@sandiego.edu www.linkedin.com/in/name

University of Can Diago (USD) Can Diago CA	°
University of San Diego (USD), San Diego, CA Bachelor of Business Administration in Finance and Real Estate GPA: 3.5	Expected May 2021
Study Abroad, Madrid Center, Madrid Spain	Aug. 2018 - Dec. 2018
RELATED PROJECTS (optional section & example)	
Company Analysis Project: Petco, University of San Diego, CA • Analyzed real estate, industry, strategic position, accounting methods, financials, projected growth and cost of capital for a company of our choice	Spring 2019
International Financial Management Project, Madrid Center • Compiled and presented a macro-level analysis of Spain, Germany, Russia, Argentina and Brazil on international finance topics (BOP, ForEX risk, currency regimes, etc.)	Fall 2018
WORK EXPERIENCE	
<ul> <li>Financial Analyst Assistant, San Diego Gulls, San Diego, CA</li> <li>Develop and run a financial model to evaluate draft picks with potential salary caps for the Sr. VP of finance</li> <li>Assess the incremental sales potential of new and relocated stadium opportunities, utilizing in-house models</li> <li>Inspect variances from approved business plans and/or previous budgets and update the investment financial data in project cash flows</li> <li>Support senior VP's effort to negotiate 5% lower price for client by creating merger model to analyze best-case, average and worst-case scenarios</li> </ul>	May 2018 - Present
<ul> <li>Campus Marketing Consultant, FanDuel.com, San Diego, CA</li> <li>Developed the company brand, image and online/campuswide marketing programs for the fantasy-based start-up aiming to create a social network</li> <li>Increased brand awareness and contributed to 20% user growth from USD student population</li> </ul>	Sept. 2017 - Mar. 2018
LEADERSHIP EXPERIENCE	
President, Men's Club Volleyball, University of San Diego  • Facilitate tryouts and practice, tournament registration, communication with the sports club staff as well as the league commissioner	Jan. 2018 - Present
New Member Educator, Real Estate Society, University of San Diego • Teach 30 new members the mission, vision and values of the organization • Participated in LeaderShape Institute Conference 2017	Sept. 2017 - Present
Eagle Scout, Boy Scouts of America, Cherry Hill, NJ	Aug. 2015
SKILLS AND INTERESTS	Aug. 2015

Tech: Bloomberg certified, Microsoft Excel certified Language: Intermediate Spanish speaker Interests: Softball, snowboarding, fantasy baseball and football



1 Include your GPA if it is 3.0 or above.



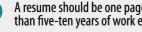
Club involvement often demonstrates skills and qualifications employers are seeking in candidates.

2 Include study abroad experiences.

Your experience should be listed in reverse chronological order, with the most recent experience listed first.

#### FULLCATION

University of San Diego Bachelor of Business Administration Minor: Spanish	Expected May 2021
Study Abroad: Anglo American University—Prague	Fall 2019
PROJECTS	2
Uber Financial Analysis Project, University of San Diego • Analyzed greater San Diego social media, promotional online advisements for driver referrals • Recommended ways to increase Uber driver referral promotions by 30%	Spring 2019
EXPERIENCE	
<ul> <li>Resident Assistant, University of San Diego <ul> <li>Provide educational programs and support for residence floor comprised of 60 college students</li> <li>Conduct rounds throughout the building to ensure security and enforcement of university policies</li> <li>Establish relationships with residents to build open communication and a positive college experience</li> </ul> </li> </ul>	August 2018 - Present
Receptionist, Infinity Salon and Day Spa <ul> <li>Greeted customers with enthusiasm and professionalism while providing the highest level of exceptional cust</li> <li>Worked closely with spa manager to educate, promote and sell merchandise on an ongoing basis</li> <li>Proactively solicited clients for treatments and scheduled their appointments</li> <li>Processed all monetary transactions accurately</li> </ul>	May 2014 – August 2017 comer service
LEADERSHIP AND COMMUNITY SERVICE	
Changemaker Chair Fellow, University of San Diego <ul> <li>Manage a team of eight fellows to create and execute programming and action steps to tackle social innovation</li> </ul>	
<ul> <li>Propose and execute a plan for the School of Business to incorporate education on diversity and inclusion issue</li> <li>Manage freshman orientation events to introduce students to pathways of innovation</li> <li>Network with student leaders to collaborate on 30% of our events and initiatives</li> <li>Facilitate and develop four design-thinking workshops for organizations on and off campus</li> </ul>	es in the workplace
<ul> <li>Manage freshman orientation events to introduce students to pathways of innovation</li> <li>Network with student leaders to collaborate on 30% of our events and initiatives</li> <li>Facilitate and develop four design-thinking workshops for organizations on and off campus</li> </ul>	es in the workplace Fall 2018 - Present
<ul> <li>Manage freshman orientation events to introduce students to pathways of innovation</li> <li>Network with student leaders to collaborate on 30% of our events and initiatives</li> <li>Facilitate and develop four design-thinking workshops for organizations on and off campus</li> <li>Volunteer Coach, Girls on the Run         <ul> <li>Participate in weekly fundraising for the foundation</li> <li>Serve as motivational coach for elementary school girls in the San Diego area</li> </ul> </li> </ul>	
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<ul> <li>Manage freshman orientation events to introduce students to pathways of innovation</li> <li>Network with student leaders to collaborate on 30% of our events and initiatives</li> <li>Facilitate and develop four design-thinking workshops for organizations on and off campus</li> <li>Volunteer Coach, Girls on the Run         <ul> <li>Participate in weekly fundraising for the foundation</li> </ul> </li> </ul>	Fall 2018 - Present
<ul> <li>Manage freshman orientation events to introduce students to pathways of innovation         <ul> <li>Network with student leaders to collaborate on 30% of our events and initiatives</li> <li>Facilitate and develop four design-thinking workshops for organizations on and off campus</li> </ul> </li> <li>Volunteer Coach, Girls on the Run         <ul> <li>Participate in weekly fundraising for the foundation</li> <li>Serve as motivational coach for elementary school girls in the San Diego area</li> </ul> </li> <li>President, Spanish National Honor Society</li> <li>AWARDS</li> <li>Dean's List, University of San Diego</li> <li>First Honors, University of San Diego</li> </ul>	Fall 2018 - Present March 2020 - Present 2017 - 2019
<ul> <li>Manage freshman orientation events to introduce students to pathways of innovation         <ul> <li>Network with student leaders to collaborate on 30% of our events and initiatives</li> <li>Facilitate and develop four design-thinking workshops for organizations on and off campus</li> </ul> </li> <li>Volunteer Coach, Girls on the Run         <ul> <li>Participate in weekly fundraising for the foundation</li> <li>Serve as motivational coach for elementary school girls in the San Diego area</li> </ul> </li> <li>President, Spanish National Honor Society</li> <li>AWARDS</li> <li>Dean's List, University of San Diego</li> </ul>	Fall 2018 - Present March 2020 - Present 2017 - 2019



A resume should be one page in length if you have less than five-ten years of work experience.

A skills section is not required; often listed within the cover letter.

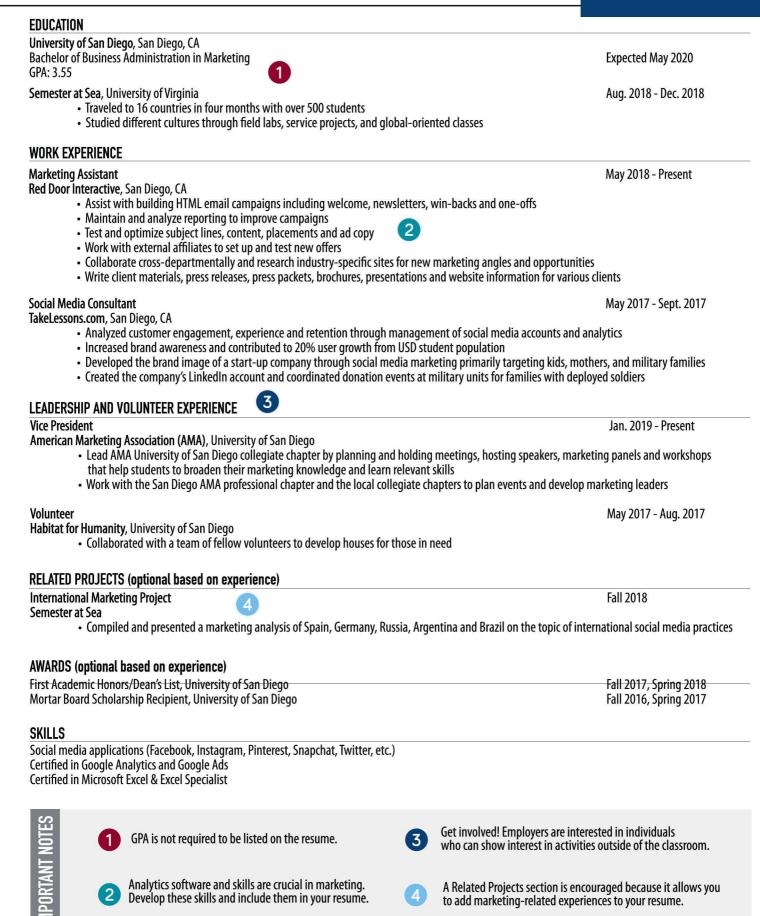
IMPORT

2

#### FIRST LAST

(619) 260-4654 | name@sandiego.edu www.linkedin.com/in/name

#### SAMPLE MARKETING RESUME



## SAMPLE PUBLIC RELATIONS AND COMMUNICATIONS RESUME

#### **FIRST LAST** (619) 260-4654 • name@sandiego.edu • www.linkedin.com/in/name

#### EDUCATION

EDUCATION	
Bachelor of Arts, Communication Studies University of San Diego • Minor in Marketing • Lambda Pi Eta, Communication Studies Honor Society	Expected May 2020 San Diego, CA Overall GPA: 3.5
International Study • CEA, Barcelona, Spain • Macquarie University, Sydney, Australia BUBLIC DELATIONS & MARKETING EXPERIENCE	Winter 2018 Summer 2018
PUBLIC RELATIONS & MARKETING EXPERIENCE	
Public Relations of San Diego Public Relations Intern • Craft pitches for both local and national outlets utilizing GroupHigh to reach target market • Create and update editorial calendars and monthly reports • Take on front-of-house responsibilities to streamline Vocus software for department • Compose social media content on Instagram, Twitter, and Snapchat for various clients	San Diego, CA Jan. 2020 - Present
<ul> <li>i.d.e.a.</li> <li>Reputation Intern         <ul> <li>Composed and published 15 media releases targeting GenZ population</li> <li>Mediated between media and client to ensure clarity and satisfaction</li> <li>Organized and implemented social media campaign for three local businesses</li> <li>Clipped client placements into public relations debriefs</li> </ul> </li> </ul>	San Diego, CA Sept. 2019 - Dec. 2019
Allied Integrated Marketing Communications Film Marketing Intern • Managed and filled six film screenings highlighting new international films • Wrote reports directly to studio after screenings • Acted as liasion between studio and press following protocol • Coordinated eight events for upcoming films	San Diego, CA June 2019 - Sept. 2019
PopcornX Integrated Marketing Communications Intern • Drafted client public relations debriefs; updated public relations and media databases • Engaged with the media directly and coordinated firm launch parties • Managed clients' social media pages, increasing engagement by 15% ATHLETICS & LEADERSHIP	Sydney, Australia Summer 2018
Division I Student-Athlete	Fall 2016 - Spring 2018
University of San Diago Varity Tannis Team	run 2010 - Spring 2010

University of San Diego Varsity Tennis Team

- Utilized teamwork and time management to devote 20+ hours a week to training, practice, competition and travel while maintaining a full academic course load
- Served as a liaison between students and administrators, working to improve communication and understanding by participating in the Student-Athlete Advisory Committee

**COMPUTER SKILLS** 

Proficient in Microsoft Office, Final Cut, Vocus, and GroupHigh Experienced with social media: Facebook, Twitter, Tumblr, Hootsuite and Sysomos



Include your GPA if it is 3.0 or above.



Create headers that help to showcase experience related to the industry.

**2** Hi

1

Highlight study abroad in the Education section.



Review the job description to identify skills that are relevant to the position you are seeking.

#### FIRST LAST

#### SAMPLE NONPROFIT RESUME

#### **EDUCATION**

University of San Diego (USD), San Diego, CA Bachelor of Arts in History • Nonprofit Leadership and Management Certificate • GPA 3.8; Dean's List all semesters	Expected May 2020
Saddleback Community College, Mission Viejo, CA Associate of Arts in Humanities	May 2017
EXPERIENCE 2	
Bayside Community Center, San Diego, CA Program Intern • Work closely with program director on mission-driven housing initiatives • Coordinate logistics for educational presentations on housing options and access • Create flyers and social media marketing materials to promote housing presentations • Track participation information in Access database • Research housing policies and initiatives in greater San Diego area	February 2019 - Present
<ul> <li>Museum of Man, San Diego, CA</li> <li>Exhibit Design Intern         <ul> <li>Researched and wrote exhibit labels and introductory boards for the cultural objects, stone and bone tools, engravings, and mammal casts used for the March 2019 ICE AGE exhibit</li> <li>Discovered never-displayed collections at other institutes, initated contact, and wrote accurate descriptions of the artifacts' functions</li> </ul> </li> </ul>	January 2019 - June 2019
Alpha Phi, Eta Rho Chapter, USD, San Diego, CA Director of Chapter Events • Planned, coordinated, and directed chapter social events, including two formal dinner dances • Helped improve chapter's financial status by remaining under \$13,000 budget both semesters • Implemented a contract system to improve member responsibility and ensure safety	January 2018 - January 2019
<ul> <li>Mission Viejo Family YMCA, Mission Viejo, CA</li> <li>Lead Counselor, Camp Counselor</li> <li>Promoted to lead counselor after one season due to demonstrated responsibility</li> <li>Planned and led events and activities for groups of children 6-12 years old</li> <li>Served as a role model to youth; emphasized Character Counts philosophy</li> <li>Established and maintained positive relationships with youth and parents</li> <li>Helped with hiring and training of new counselors</li> </ul>	Summers 2015 - 2017
COMMUNITY SERVICE AND ACTIVITIES • Attended National Alliance Management/Leadership Institute, Atlanta, GA, January 2019	

- Tijuana Outreach Participant, Summer 2018
- College Visiting Day Tour Guide, Spring 2018
- Alpha Phi Sorority Member, Spring 2018 present

#### SKILLS

1

- Proficient in Microsoft Word, Excel, Access and PowerPoint
- Conversational ability in Spanish



Include transfer school information if an associate degree was obtained or if courses taken are relevant to the career field; otherwise, transfer coursework does not need to be included.

3



2

Your experience should be listed in reverse chronological order with the most recent experience listed first. Your experience section can include unpaid experiences such as research, internships, and community service. Select skills and qualifications that are directly related to the position you are seeking.

FIRST LAST

San Diego, CA	(619) 260-4654	name@sandiego.edu
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Jniversity of San Diego (USD)	
Bachelor of Arts in English, Minor in Theology and Reglious Studies	Expected May 2020
PROJECTS	
Senior Thesis, Faculty Advisors: Sr. Mary Hotz and Dr. Koonyong Kim 'Mary Wollstonecraft's Entwinement of the Law and Literature: <i>Maria, or The Wrongs of Woman</i> and the Creation of a Legal Spac	Fall 2019 e for Women"
"Fallen Leaves,""Overnighters,""Sound of Victory," Alcala Review	Fall/Winter 2019
'After the Bell Tolls," Ink In Thirds — Issue IV	June 2018
RELEVANT EXPERIENCE	
N <mark>cala Review, USD Literary Journal</mark> , San Diego, CA	August 2010 Procent
Marketing Committee       • Organize and compile the literary journal to be professionally printed and sold         • Edit numerous works of fiction, poetry, and prose submitted by students       •         • Design fliers and banners to invite students to club events around campus       •         • Undraising Manager       •         • Organized slam poetry philanthropy event to raise funds for the African Library Project       •         • Demonstrated leadership through consultations, delegation, and critiques with contributing poets	August 2019 – Present January 2019 – August 2019
i <b>nglish Department, Writing Center, USD</b> , San Diego, CA <i>Writing Tutor</i>	January 2019 - August 2019
<ul> <li>Assisted students in all stages of the writing process: brainstorming, organizing, and revision</li> <li>Developed strategies to adapt to learning needs, personalities, and language barriers in 50+ sessions</li> </ul>	
<ul> <li>peak City Heights, San Diego, CA</li> <li><i>'ditorial Intern</i></li> <li>Reported on a local, multicultural community with a nonprofit online news outlet</li> <li>Wrote articles, composed interviews, captured photos and video for website</li> <li>Analyzed state and county data to supplement reporting</li> <li>Updated WordPress site with new posts; created and managed Instagram account</li> </ul>	Summer 2019

Compiled and sent out weekly email to subscribers via Constant Contact

#### INVOLVEMENT

Sigma Tau Delta English Honors Society, USD

1

Fall 2018 - Present



On an academic CV, use MLA format, like this: "Lucid Interval." The American Poetry Review 44.1 (November/December 2018): 20.



Change the focus of your resume to align with creating content or editing, depending on the position.

EDUCATION University of San Diego (USD), San Diego, CA Bachelor of Arts in Psychology, Minor in Philosophy • GPA: 3.66; Dean's List (five semesters) • Languages: Fluent in Spanish and English and attended the UC Davis DPICS Spanish Coding College (2019)	Expected May 2021
AWARDS Member of the Honors Program, USD Presidential Scholarship, USD	Fall 2018 - Present 2018
RESEARCH EXPERIENCE       3         Personalizing Parent Training Interventions for Culturally Diverse Families   NIMH R34 Grant   USD       5         Co-Investigators: Kristen McCabe, Ph.D. and May Yeh, Ph.D.       •         • This study aims to develop and pilot test a personalized version of Parent-Child Interaction Therapy (PCIT) to improvoutcomes for culturally diverse families.       •         Coding Coordinator       •       •         • Oversee a team of five research assistants on the coding of both treatment fidelity and parent-child interaction vide       •         • Lead coding meetings to maintain high interrater reliability and prevent coder drift.       •         Volunteer Student Research Assistant       •         • Transcribed structured therapist interviews, and translated recruitment materials from English to Spanish.       •         • Assisted in training therapists, met criteria for DPICS reliability.       •         • Analyzed qualitative interview data and prepared for presentation Colloquium, WPA.	Fall 2019 - Present
CLINICAL EXPERIENCE Peer Coach, USD Center for Student Success, San Diego, CA • Conduct individual academic success coaching sessions with caseload of nine students on academic probation • Create measurable and targeted goals with client to overcome persistent academic challenges • Review videotaped sessions with licensed clinical supervisor to enhance coaching skills	September 2019 - Present
Intern, Scripps Mercy Hospital, San Diego, CA • Shadowed trauma medical staff under the supervision of Dr. Steven Shackford • Observed fast-paced emergency care in the trauma unit and ICU, and doctor-patient relationship building	Summer 2019
PRESENTATIONS AND PUBLICATIONS McCabe, K., Green Rosas, Y., Sakamoto, M., Argero, Z., La, R., Kehoe, K., Yeh, M., & Proctor, C. (2019, October). Creating reliable g Poster presented at the Society for Advancement of Chicanos/Hispanics and Native Americans in Science, San Antonio	juidelines to code imitation. o, TX.

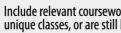
#### **ACTIVITIES**

**IMPORTANT NOTES** 

President, Psychology Club, USD Undergraduate Representative on the Institutional Review Board, USD 2019 - Present 2019 - Present



Change the order of your sections to emphasize the most relevant experiences for your applications.



Include relevant coursework if you have taken unique classes, or are still building your experiences.



3

Typically, social sciences graduate schools ask for a CV, which can be longer than a page.

For more examples of clinical hours in a hospital setting, refer to the pre-health resume sample on page 21.

16

(619) 260-4654 • name@sandiego.edu • http://www.name-portfolio.com

2	
EDUCATION University of San Diego (USD) B.A. in Theatre, Minor in Music GPA: 3.4	San Diego, CA Expected May 2020
RELATED EXPERIENCE USD Department of Music, San Diego, CA Choral Scholar • Selected to receive full tuition scholarship based on competitive audition process and academic performan • Rehearse five hours per week as an ensemble, with additional individual and sectional practice sessions an • Maintain a busy performance schedule, including four to six full concert performances yearly as well as app	d private vocal lessons
and outside bookings Method Center Actors Theater, San Diego, CA Theater Director	January 2019 - Present
Supervise staff by leading production meetings, directing daily tasks, and monitoring individual performants     Conduct casting calls as well as produce and direct multiple professional theater productions USD Department of Theatre, San Diego, CA	nce December 2018 - March 2019
Scenic Designer   Designed and constructed set of <i>Finding the Sun</i> in student lab production  Created immersive set for cast of eight with sold-out shows for entirety of production run  Assistant Director  Oversaw company of <i>This is Our Youth</i> and acted as stage manager when necessary  Reviewed actor progress and provided acting and line notes when needed	January - March 2018 January 2018 Fall 2017
<b>NOTABLE PERFORMANCES</b> Performer, Choral Scholars & Kammerchor der Universität zu Köln, Trinitatiskirche, Germany Actor, USD Department of Theatre, Hermia in <i>Midsummer's Night Dream</i> Performer, C4 Festival/Mission Santa Clara de Asis Performer, Angelus Early Sacred Music Concert	January 2019 November 2018 May 2018 April 2017
<b>INVOLVEMENT</b> Member, Alpha Psi Omega — Theater Honor Society, USD Cellist, Chamber Music Ensemble, USD Station Director, USD Radio	Fall 2018 - Present Fall 2017 - Present Fall 2017 - Spring 2018
WORK EXPERIENCE Department of Residential Life, USD, San Diego, CA Resident Assistant • Establish and maintain a positive living environment for 32 diverse first-year students • Create and implement programs, policies and services to build community • Serve as a resource, peer counselor and peer educator • Enforce university policies to ensure residents' safety	Fall 2018 - Present



Actors submit 8x10 color headshots for auditions, with a brief list of experiences attached to the back.



Connect with faculty members for industry guidance.

1

2 For m and v them

For musicians, YouTube clips, electronic portfolios, and web pages are important tools to promote themselves and demonstrate skill level.

**IMPORTANT NOTES** 



(619) 260-4654 • etorero@sandiego.edu • http://www.elizabeth-portfolio.com

2 EDUCATION University of San Diego (USD) San Diego, CA Bachelor of Arts in Visual Art and Art History Expected May 2020 Study Abroad, Florence Institute for the Arts, Florence, Italy Spring 2018 **RELEVANT EXPERIENCE** Teaching Artist, Museum of Photographic Arts, San Diego, CA May 2019 - Present Design lesson plans to engage groups of children ages 8-14 in beginning photography Facilitate creative activities and a supportive, exploratory learning environment Lead family tours through the studio space to highlight the educational program and museum Intern, University Galleries, USD August 2018 - December 2018 Carefully photographed print collection for digital archives, employing both photography software and the collection management system (TMS—The Museum System) • Utilized proper art handling techniques for works on paper Darkroom & Wood Shop Monitor, Art, Art History + Architecture Department, USD August 2017 - May 2018 · Monitored productivity and ensured safety and proper handling of tools and chemicals for students Freelance Photographer, Coastal Lifestyle and Fashion Blog, Las Vegas, NV October 2017 - May 2018 Orchestrated weekly photo shoots with models to highlight fashion trends for local boutique Created engaging content via WordPress and increased blog followers by 20% in three months 3 **EXHIBITIONS** Visual Arts Center Gallery, Solo Senior Thesis Exhibition: When There Was Light April 2020 May 2019 San Diego Art Institute, The Drought Before the Rain: Group Exhibition Space4Art, Technology and the Earth: Installation Artist December 2018 SKILLS Adobe Creative Suite: Illustrator, Photoshop, InDesign, Lightroom Graphic Design: Print and online advertisements, publications, logos, and e-mail design Web Design: Squarespace and basic HTML coding Photography: Digital, analog, studio lighting **GRANTS AND AWARDS** Departmental Award for Exceptional Performance in Visual Arts Spring 2020 Associated Students Research Grant for Creative Work Spring 2019 Department of Art, Architecture + Art History Materials Grant Summer 2018 Include and prioritize information that is most An artist will need to create a portfolio; 3 1 connected to the desired position. For portfolio norms vary by industry. example, an artist might decide to move their Exhibitions section above Experience. Each individual's resume will look different 2 Connect with faculty members for industry guidance. depending on the field, and some positions may not need a resume at all.

18

(619) 260-4654 | name@sandiego.edu | San Diego, CA

#### **EDUCATION** University of San Diego San Diego, CA Bachelor of Arts in Environmental and Ocean Sciences, pathway in Environmental Science, Minor in Biology Expected May 2020 Relevant Coursework: Environmental Assessment Practices, Environmental Geology, GIS • GPA: 3.2 1 The School for Field Studies, Costa Rica Spring 2019 Center for Sustainable Development Studies Conducted original research project: Quantification of ecosystem services in agro-forestry systems and forest fragments Gained skills in experimental design, hypothesis testing, data collection and analysis, and using ESRI ArcMap software **RELATED EXPERIENCE** Department of Environmental and Ocean Sciences, University of San Diego San Diego, CA Research Assistant, Drew Talley, PhD Fall 2019 - Present Research on bioaccumulation of metals in bivalves in Mission Bay Test for concentrations of metals in bivalves' soft tissues and shells and compare to levels in soil samples • Use ICP-MS and XRF to analyze metals City of San Diego, Metropolitan Wastewater Department San Diego, CA Management Intern, Storm Water Pollution Prevention Program Summer 2019 • Supported the Storm Water Division by monitoring dry weather and coastal sites throughout the city of San Diego Conducted illegal connection/illegal discharge investigations and eliminated sources of pollution into the storm drain conveyance system Analyzed storm drain water samples for ammonia, nitrate, phosphate, and detergent content as well as pH, turbidity **Ocean Discovery Institute** San Diego, CA Intern Fall 2018 Taught science lessons at elementary schools to underserved youth Assisted with hands-on earth science lessons ensuring student safety and understanding of lab techniques 2 SKILLS • Equipment: Lachat four-channel nutrient autoanalyzer, Bach-Coulter laser particle sorter, ICP-MS, XRF, CTD, YSI multimeter, box corer, multi-corer Laboratory Techniques: CHEMetric Vacu-vial methods, Hach nutrient analysis methods, Winkler titration, NMR, mass spec Computer: Microsoft Office suite; ArcMap and ArcGIS; R Commander Language: Conversational proficiency in Spanish **ACTIVITIES** Member, Women in STEM, University of San Diego Fall 2017 - Present Member, Rock Climbing Team, University of San Diego Fall 2016 - Present



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2

the job you are séeking.

Specify classes (by course title) that are relevant to

3 Cert to yo

3

Certifications and awards can also go on a resume if relevant to your experience.

A skills section can be edited to fit the requirements of a position you are applying to.

#### First Last San Diego, CA • (619) 260-4654 • name@sandiego.edu • linkedin.com/in/name

#### EDUCATION

University of San Diego Bachelor of Arts, Biochemistry GPA 3.43

#### **RELEVANT COURSE WORK**

- Genetics
- Instrumental Analysis
- Biochemistry/Lab
- Chemistry/Lab
- Biophysical Chemistry/Lab Research Methods



#### LAB SKILLS

- Knowledge of and experience with organic synthesis and purification techniques
- Biochemistry and molecular biology lab techniques, including sterile technique, PCR, DNA purification and gel extraction, agarose gel-electrophoresis, yeast/bacterial cell culture, recombiant DNA plasmid purification, bacterial/yeast transformation
- Direct experience running instruments and interpreting data using NMR. IR, GC and HPLC
- Experience following detailed laboratory protocols with minimal supervision
- Hands-on experience in buffer, media and solution preparations

#### **ADDITIONAL SKILLS**

- Excellent written communication skills from report writing
- Data entry and analysis experience using MS Excel database
- Organizational ability demonstrated in efficient and accurate supply orders
- Proficient with MS Word, Excel, PowerPoint, Adobe Photoshop, Windows and Mac OS

#### RESEARCH EXPERIENCE

Laboratory Teaching Assistant, University of San Diego

- Assisted professor with the general chemistry laboratory of 30-plus students
- Ensured student safety and understanding of general chemistry laboratory techniques
- Presented findings at campus symposium

Undergraduate Researcher, Laboratory of Dr. Mary Smith, University of San Diego

- Researched computational chemistry in a wide variety of systems, including guinoxalines and nucleic acids
- Used ab initio, DFT and molecular dynamics to investigate structure and mechanism of reactions
- Aguired molecular modeling skills: Gaussin, SPARTAN, InsightII, AMBER, MOIL, CURVES

#### **VOLUNTEER EXPERIENCE**

Member, University of San Diego STEM Outreach Club

- Developed age-appropriate laboratory protocols for elementary and middle school students
- · Led middle school students in hands-on activities covering physics, biology, chemistry and engineering during weekly meetings
- Volunteered at special events, such as a weekend STEM Fair for local middle and high school students

#### POSTERS AND PRESENTATIONS

3

"A Study of Structure and Mechanism of Quinoxalines." Poster presentation, University of San Diego Creative Collaborations Conference in San Diego, CA. April 18, 2019.

#### **ACTIVITIES**

Member, Chemistry and Biochemistry Club, University of San Diego	2017- Present
Student Member, San Diego BIOCOM Professional Association	2017 - Present



2

This area of the resume shows your qualifications to perform the job duties.

Include conferences, presentations, and publications.

Think beyond paid employment/internships. Include relevant experience that allowed you to use your skills.

Highlight clubs and activities on and off campus.

#### SAMPLE SCIENCE RESUME #2

San Diego, CA

May 2020

Spring 2019

Fall 2018

Sept. 2018 - May 2019

2

2

Street Name • City, State Zip Code • 619-260-4654 • name@sandiego.edu

#### EDUCATION

Bachelor of Arts in Sociology, May 2020, Minors in Biology and Psychology University of San Diego, San Diego, CA

Cumulative CDA: 2 69/4 00

- Cumulative GPA: 3.68/4.00, Science GPA: 3.87/4.00
- Academic Highlights: Dean's List (four semesters); Presidential Merit Scholarship
- Relevant Coursework: Microbiology & Lab; Genetics; Cell Physiology & Lab; Organic Chemistry I & II & Labs;
- Abnormal Psychology; Anatomy & Physiology I & II & Labs; Biochemistry

#### **MEDICAL EXPERIENCE**

UC San Diego Medical Center, San Diego, CA Neurosurgery Department	Aug. 2019 - Present (40 hours)
<ul> <li>Volunteer under the supervision of the head nurse, talk with patients, stock shelves, and assist nurses</li> <li>Occupational Therapy (Rehab) Department</li> <li>Volunteer, observing patient/doctor relations, discussing potential treatment options of patients, following scheduled follow-up appointments</li> </ul>	(30 hours) appointments and attending
Scripps Mercy Hospital, San Diego, CA Dr. Michael A. Ram, M.D., General Surgeon • Shadowed Dr. Ram in the operating room, at his office hours and doing rounds on hospital floors • Listened to patients' heartbeats, gastrointestinal sounds, and checked vitals; read patient charts and wrote common o	May 2017 - Dec. 2019 (120 hours) rders for the nurses on the floor

1

- Learned common sterility procedures, how to scrub into cases, and how to read radiographic images in the operating room
- Observed a Nissen procedure, hernia repairs, a cholecystectomy, mastectomies, nephrectomies, and multiple laparoscopic surgeries

#### LEADERSHIP EXPERIENCE

American Medical Student Association, USD, San Diego, CA Aug. 2018 - Jan. 2019 Social Chairn Developed mentoring program to match undergraduate members with graduate students Organized multiple local fundraising efforts, including Breast Cancer Awareness Advertised and promoted the organization, guickly growing group to over 50 members in one semester Member, Phi Beta Kappa National Honor Society, USD, San Diego, CA Jan. 2019 - Present Member, Phi Delta Epsilon Pre-Medical Fraternity, USD, San Diego, CA Jan. 2018 - Present 3 **VOLUNTEER EXPERIENCE** Crawford High School Mentor Program, San Diego, CA Jan. 2019 - Present Mentor (200 hours) Help three 10<sup>th</sup> grade students explore health care fields and identify their career interests (six hours/week) Effectively build rapport to establish a trusting relationship and environment to discuss student concerns University of San Diego Medical Brigades, San Diego, CA Summer 2018 Volunteer (60 hours) Provided primary health care to underpriviledged children in Honduras Attended training sessions on Honduras and health clinics

• Facilitated electronic medical record charting for 200+ patients per day

#### SKILLS

- Language: Bilingual in English and Arabic, able to transcribe and translate medical information
- Computer: Microsoft Office programs; Noldus; SPSS and academic search databases including MEDLINE/PubMed, ERIC, JSTORE, EBSCO, PsychINFO and Mergent



1

2

List both your cumulative and science GPA.



For your medical and volunteer experience, include the number of hours.

If you have further questions on pre-health topics, make an appointment with USD's pre-health advisor on Handshake.

#### FIRST LAST 5998 Alcala Park San Diego, CA 92110 (619) 260-4654

name@sandiego.edu Education Shiley-Marcos School of Engineering, University of San Diego San Diego, CA **B.A.** Computer Science, Minor: Finance Expected May 2020 **Related Coursework** Principles of Digital Hardware **Operating Systems Digital Hardware Database Management Systems Design** Automata Theory **Data Mining** Experience CompSci, Inc. Carlsbad, CA **Data Officer Intern** June 2017 - Present Design, implement, and manage customer database, providing guick and efficient access to scan data and order history Build statistical and econometric models, and aggregate reports to analyze business growth and provide insight into potential improvements or additions to current operations Collaborate with a small team to provide an outstanding customer experience through our web operations Manage a full-time academic schedule in addition to all work requirements and responsibilities **USD Student Support Services** September 2017 - May 2018 Math Tutor Assisted clients with comprehension and problem solving strategies in regard to calculus, statistics, algebra, and geometry

Reviewed course materials, assigned additional material as needed and managed parent and student academic expectations

#### **Projects**

Movie Recommendation System, Data Mining Class

- Reviewed and analyzed data from a movie rating system to identify themes and user sentiments associated with ratings feedback
- Utilized C, Python and Java to develop a system that gathers and codes all user comments for particular movies and then calucates an average rating score and highlights top rated movies

#### Skills

- Programming Languages: C, C++, Java, and x86 Assembly
- Operating Systems: Microsoft Windows, iOS, and Linux

#### **Leadership Experience**

**USD Robotics Club** 

VP of Community Relations

September 2016 - Present Raised \$9,000 by pitching advertising packages to local businesses to fund the team to compete at a national competition in Honolulu, HI



**MPORTANT NOTES** 

Include specific coursework that is relevant to the position you are seeking.



Review the job description to identify skills and key words that are relevant to the position you are seeking.

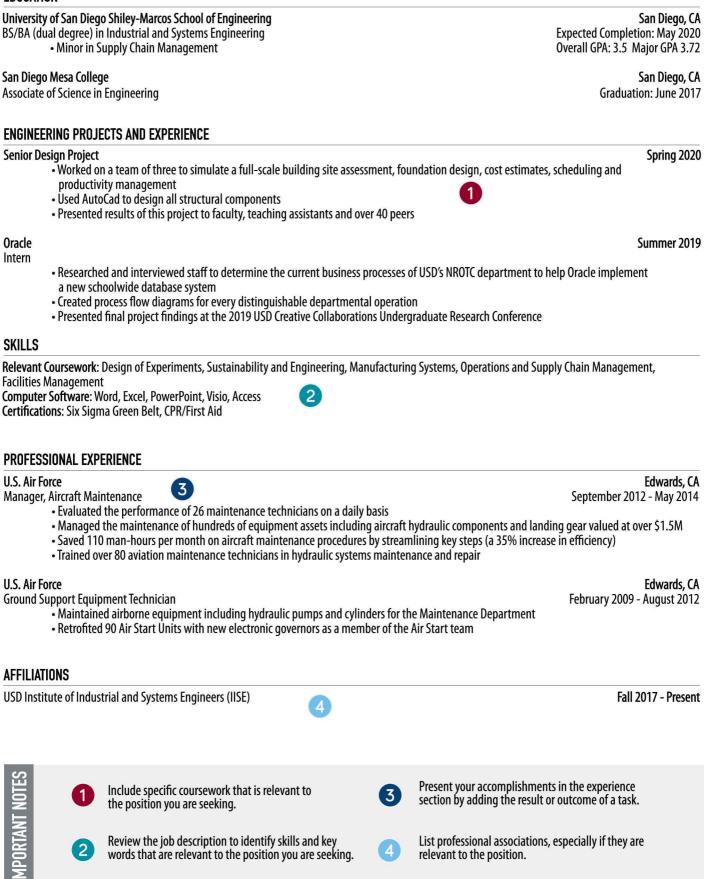
San Diego, CA

Fall 2017

San Diego, CA

First Last 5998 Alcala Park San Diego, CA 92110 • (619) 260-4654 • name@sandiego.edu

#### EDUCATION



#### FIRST LAST

5998 Alcala Park • San Diego, CA • 92110 • (619) 260-4654 • name@sandiego.edu

2

#### Education

LabelTek

Intern

**Professional Experience** 

University of San Diego Shiley-Marcos School of Engineering BS/BA in Mechanical Engineering Minor in Mathematics and Finance Graduation: December 2020 Engineering GPA 3.2 Math GPA 3.5, Finance GPA 3.8

San Diego, CA

Summer 2019

- Collaborated with LabelTek's engineering team to reduce errors in thermal transfer printed labels
- Delegated projects to five qualified team members including error identification, rejection automation, mechanical analysis, electrical analysis, manufacturing, testing and implementation
- Leveraged Matlab for controls and calculations, SolidWorks for finite element analysis and manufacturing, and programming in R in finalizing formal documentation

Set the Facts Inc.	San Francisco, CA
Consulting Intern	Summer 2018
<ul> <li>Gained insight into a variety of client workflows such as global asset management, hedge funds and global business and banking</li> <li>Fostered client-facing skills through the development and customization of portfolio analytics to add value to user workflows</li> <li>Streamlined research and presented performance analytics to managers and consultants as the culmination of the internship</li> </ul>	
Shiley-Marcos School of Engineering	San Diego, CA
Teaching Assistant	Fall 2017
<ul> <li>Graded all levels of work for Introduction to Engineering Programming focusing on programming in C language and working with a Unix operating system</li> </ul>	
Consulted with the professor about effective teaching methods and adjusted approach to meet student needs	
Projects	
Senior Design Project	Fall 2019 - Present
<ul> <li>Collaborated on a multidisciplinary team to develop an AC system using waste heat of an IC engine</li> </ul>	

- Designed the heat exchanger, project layout, and solid works drawings
- Presented findings as poster during Engineering and Computing Showcase

#### Skills

Software: Matlab, AutoCAD, SolidWorks and programming in C & R Machine Shop: Lathe, mill and drill press Languages: English (fluent), French (intermediate)



MPORTANT NOTES

(2)



Include internships, part-time jobs, and research that demonstrate experience related to the position you seek.



Course projects often demonstrate the skills and qualifications employers are seeking in candidates.

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#### University of San Diego, San Diego, CA University of San Diego, Study Abroad Program Bachelor of Arts, Architecture, May 2020 Istanbul Technical University - Istanbul, Turkey GPA: 3.5; Dean's List seven of eight semesters Summer 2019 **RELEVANT PROJECTS** Urban Dwellings: International Housing Developments, University of San Diego August 2018 - Present McNair Scholar Investigate rapid urbanization through mass housing developments in Istanbul, Turkey Presented findings to colleagues at summer symposium The Urban Village as Innovation Hub, University of San Diego August 2018 - December 2018 Architectural Design Vertical Studio Planned for the revitalization of the University Village west of the University of San Diego campus Presented analysis, vision and design development to peers and faculty Experiments in Dwelling: Mass Housing Typologies, University of San Diego January 2018 - May 2018 Architectural Design Studio II Analyzed cultural practice that structures both the physical and social environment for a housing site in Tijuana, Mexico Designed a prototypical living unit and aggregation utilizing Rhinoceros Presented site analysis, case studies, vision and design development to peers, faculty and invited jurors **LEADERSHIP & ACTIVITIES** American Institute of Architecture Students, University of San Diego August 2019 - Present President Organize monthly chapter meetings Publicize, promote and attend local and national events Recruit firms to speak at events, creating networking opportunities for students USD OLE! Weekend Orientation, University of San Diego August 2018 **Event Crew** Supervised team members assisting new students and families on move-in day Provided logistical support for meetings and educational sessions

• Prepared welcome packets for incoming first-year students

2

#### SUMMARY OF QUALIFICATIONS

**Computer Skills** 

• Rhinoceros (AutoCAD), SketchUp, Adobe Photoshop, Adobe Illustrator, Adobe InDesign, Microsoft Office

3

#### **Design Skills and Equipment**

Drafting, sketching, printmaking, model making, laser cutting

#### PROFESSIONAL AFFILIATIONS

1

American Institute of Architects, Student Allied Member

Presented findings to colleagues at summer symposium



While a resume is important, it is critical for students pursuing opportunities in architecture to also have a portfolio and website showcasing their experience, skills, and knowledge.



2

Select skills and gualifications that are directly

related to the position you are seeking.

2016 - Present

List professional associations, especially if they are relevant to the position.

First Last San Diego, CA • (619) 260-4654 • name@sandiego.edu

EDUCATION University of San Diego Bachelor of Arts in International Business • GPA: 3.3 • Relevant coursework: Business Leadership, Entrepreneurship and New Ventures, Innovation and Design Thinking	San Diego, CA Expected: May 2020
San Diego Miramar College Associate of Science in Business Administration	San Diego, CA Aug. 2017
EXPERIENCE Community Relations Storefront, San Diego Police Department Intern	San Diego, CA May 2018 - Present
Elite Security Security Officer • Monitored sites with surveillance equipment and notified authorities of illegal activity • Provided excellent customer service while patrolling vendor sites to ensure security of patrons • Completed trainings and followed procedures	San Diego, CA Nov. 2015 - Dec. 2017
United States Marine Corps Corporal Team Leader • Led team of 10-20 Marines on several diverse missions in Europe and the Middle East • Completed training courses on leadership, management, and organizational skills • Conducted training and team building activities with units from 20 Mediterranean countries • Provided site and motorcade security for high-profile individuals • Created safe and secure location to facilitate supply delivery, allowing building of school and hospital • Awarded Joint Service Achievement Medal and USMC Good Conduct Medal	San Diego, CA 2011 - 2015
PROJECTS Finalist, USD's Social Innovation Challenge • Designed mobile app to connect former foster youth with local resources • Developed detailed project proposal and video and in-person pitch • Awarded \$2,000 in seed money	2018

#### <u>SKILLS</u>

Microsoft Excel certified; proficient in budgeting software Native fluency in Spanish and English; experience in translation



1

Remove military terminology, such as acronyms and abbreviations that civilians might not understand. Ask a career counselor and other civilians to review your resume.



When describing your military service, focus on transferable skills and measurable accomplishments.

(619) 260-4654 | name@sandiego.edu | San Diego, CA

#### EDUCATION

B.A. in Political Science, Minor in Ethnic Studies, University of San Diego

- Cumulative GPA: 3.65, In-Major GPA: 3.72, GPA Last 60 Credits: 3.84
- Dean's List, Mortar Board, Honors Program, Phi Beta Kappa
- Honors Thesis: The Commerce Clause and Gun Regulation

Washington Center Academic Seminar, Washington, D.C.

**Relevant Coursework:** Constitutional Law (A)

Comparative Law (A-)

International Law (A-) Judicial Behavior (A)

**RELEVANT EXPERIENCE** Legal Administrative Intern

Casa Cornelia Law Center

Translated and processed I-485 adjustment of status visa applications for immigrants who have been victims of domestic violence

Philosophy of Law (A-)

Legal Ethics (B+)

- Helped write briefs and letters for an asylum and prosecutorial discretion case resulting in the client being released from custody
- Conducted interviews with clients in Spanish and French

3

#### Secretary

Phi Delta Pre-Law Fraternity

- Organized law school representatives to visit campus for current trends panel
- Recorded notes at monthly meetings and events
- Created an alumni network that will help members choose law schools

#### Editor/Writer

The Vista Student Newspaper

- Wrote weekly editorial column and articles for various sections of the school newspaper
- Collaborated with section editors and writers to identify and prioritize stories for publication
- Researched news stories and conducted interviews with students and administrators

#### **LEADERSHIP & VOLUNTEER EXPERIENCE**

#### Scholastic Assistant

**Political Science and International Relations Department** 

- Serve as a mentor to 20 first-year students throughout their first year
- Provide academic and curricular information and serve as an academic resource
- Plan group activities and social programs to help build community

Volunteer Tutor, Access Community Center, San Diego, CA

Assist native Spanish speaking immigrants with reading and writing to obtain middle school/high school diploma

#### **SKILLS & INTERESTS**

- Proficient in Spanish and basic knowledge of French
- Interest in restorative justice and Model United Nations

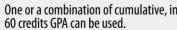


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**MPORTANT NOTES** 

Clearly identify yourself by including application ID# (if applicable) and contact information that will remain valid for entire application cycle.



One or a combination of cumulative, in major and last

3

Highlight the relevant skills you've developed and demonstrated through jobs, internships, student organizations, community service, and more. For law, these skills might include writing, communication, leadership, and critical thinking.

Meet with USD's pre-law advisor for more help.



January 2019

September 2018 - June 2019 San Diego, CA

September 2018 - June 2019 University of San Diego

January 2017 - May 2019 University of San Diego

September 2018 - Present University of San Diego

September 2018 - Present

#### Legal First and Last Name

(619) 260-4654 | name@sandiego.edu | San Diego, CA

Clearance: N/A Languages: English (native proficiency), Spanish (professional working proficiency), Mandarin (elementary proficiency) **OBJECTIVE:** Include the name of the position and job announcement number SUMMARY OF RELEVANT SKILLS Highlight skills that match the gualifications of the job description. • For example if they mention language skills and budget analysis as key qualifications create bullets that say "Full professional proficiency, both written and verbal, in French" as well as a bullet that says "extensive experience analyzing budgets of up to \$25,000 using Microsoft Excel". **EDUCATION** University of San Diego (USD), San Diego, California Expected May 2020 International Relations Major, History Minor 3.52 Cumulative GPA 3.87 In-Maior GPA Relevant Coursework: U.S. National Security, Transnational Crime and Terrorism, Politics of Intelligence San Diego High School, San Diego, CA 2012 - 2016 3.61 GPA Relevant Coursework: U.S. Government and Politics, AP English Language and Composition, AP Spanish **RELATED EXPERIENCE** WORLD AFFAIRS COUNCIL OF JACKSONVILLE Summer 2019 100 Festival Park Ave., Jacksonville, FL 32202 Supervisor: Ms. Mary Smith (555) 555-5555 Salary: Volunteer Intern, 12 hours weekly. 120 hours total. Global Think Tank Intern: Served as a member of the council team. Contributed to educational programming of the council's teacher travel program to China including a logic model of the short and long term outcomes of the program, workshop implementation, 3 and evaluation methods. Created a complete employee handbook for the council. Assisted in the planning of the fall kickoff dinner, which focused on Myanmar as a critical state. Comprehensive understanding of board structure, budget analysis, member outreach, educational programming, public relations, and development of nonprofit organization. EXTRACURRICULAR ACTIVITIES Member, Pi Sigma Alpha Political and International Relations Honors Society March 2019 - Present Member, Phi Alpha Theta History Honors Society March 2019 - Present SCHOLARSHIPS AND AWARDS USD Trustee Merit Scholarship awarded for excellence in academics and extracurriculars 2016, 2017, 2018 First Honors, University of San Diego Dean's List Fall 2016, Spring 2017 A federal resume can be two to four pages long and include some information not listed on your A more detailed, paragraph format is suggested over 1 3 bulleted items in the employment history category. private sector resume, such as veteran status,

> Use the Department of State's guidelines to determine your language skill level.

country of citizenship, and previous salaries.

2

**Citizenship:** United States Veteran Status: N/A

2

28

Try the helpful resume builder on the USA Jobs website

(www.usajobs.gov).

#### SAMPLE TEACHING RESUME

First Last San Diego, CA • (619) 260-4654 • name@sandiego.edu

#### Education

University of San Diego Preliminary Multiple Subject Credential (2042) Bachelor of Arts in Liberal Studies, Concentration: Multicultural Studies





Student Teacher

**Teaching Experience** 

Lafayette Elementary, Grade Five

- Design and implement lessons for whole class and small group activities in all content areas
- Prepare specialized units for social studies and science reflecting Common Core requirements
- Create lessons for a balanced literacy program
- Plan activities to promote drug awareness, individual differences and multiculturalism
- Participate in staff meetings, development days, open houses and parent-teacher conferences

#### **Practicum Teacher**

Kate Sessions Elementary School, Grade Two

- **Reading and Writing Instruction** 
  - · Worked one-on-one with an emergent reader, focusing on phonemic awareness and various reading strategies
  - Administered assessments, including a reading attitude inventory, concepts about print, running records, comprehension; gathered written samples for complete literacy file
  - Planned and implemented small group lessons dealing with reading strategies

#### **Practicum Teacher**

Pacific Beach Elementary School, Grade Three

Math, Science, Social Studies and Art Instruction

- Developed a cross-curricular thematic unit that met grade-level standards
- Assisted individuals, small groups, and whole class with daily work and large projects
- Worked with children of diverse cultural, ethnic, and socioeconomic backgrounds

#### **Related Experience**

#### Volunteer

**Urban Corps San Diego County** 

- Tutored Sudanese refugees at elementary and middle school level through service-learning program
- Worked one-on-one with students on communication and reading skills through individual lesson plans and instruction

#### Volunteer

Karen D. Love Head Start

- Interacted with preschool children during free choice time
- Conducted one-on-one computer instruction to third through sixth graders for math support

#### Volunteer

**Mission Valley YMCA** 

- Supervised children ages 3 months to 12 years in a play environment
- Led small group story time and art projects

#### Skills



**MPORTANT NOTES** 

Your experience should be listed in reverse chronological order with the most recent experience listed first. Your experience section can include unpaid experiences such as research, internships, and community service.



Highlight student teaching, practicum, and other experiences related to the position you seek.



Select skills and qualifications that are directly related to the position you are seeking.

February - May 2020 San Diego, CA

September 2020 - Present

San Diego, CA

San Diego, CA

September - December 2019

September - December 2018 San Diego, CA

January - May 2018 San Diego, CA

June - September 2017 San Diego, CA

#### First Last (619) 260-4654 • name@sandiego.edu • San Diego, CA www.linkedin.com/in/firstlast123

#### EDUCATION

University of San Diego M.A. in Clinical Mental Health Counseling • Summer study abroad, Group Dynamics course, United Arab Emirates, June 2017

#### **Pepperdine University**

B.A. in Sociology

#### **CLINICAL EXPERIENCE**

#### Alvarado Parkway Institute

**Counseling Trainee** 

- g Trainee June 2018 Present • Conduct individual counseling sessions in English and Spanish with adults experiencing co-occurring diagnoses such as trauma, anxiety, depression, trauma, bipolar disorder, personality disorders and substance abuse in both inpatient and outpatient settings
- Use Cognitive-Behavioral Therapy (CBT), Motivational Interviewing (MI), and Acceptance Commitment Therapy (ACT)
  - Facilitate group therapy sessions (psychoeducation and process) and run family sessions
  - Collaborate with multidisciplinary teams; complete documentation and case notes in EHR system
  - Aid in risk assessments and help translate for addictive disorder and social work departments

#### **OTHER EXPERIENCE**

#### Lakewood Learning Center

**Education Coordinator** 

- Assisted in center management, handled scheduling, and provided administrative support
- Worked with management, teachers, and families to ensure student academic support and success
- Established and maintained rapport with families and students during stressful academic times

#### Center for Student Wellness, Pepperdine University

Wellness Ambassador

- Helped coordinate awareness of Mental Health Week and other events to student population
- Attended weekly trainings on mental health issues and peer counseling techniques

#### AFFILIATIONS AND CONTINUING EDUCATION

California Association for Licensed Professional Clinical Counselors, Student Member, 2017 – present

Chi Sigma lota, International Counseling Honor Society, Member, 2016 - present

Mandated Reporter Training. Four-hour training on Child Welfare and Adult Protective Services Report and Tarasoff Report. University of San Diego, April 2018.

UCSD Eating Disorders Center for Treatment and Research Conference. Attendee at annual conference. San Diego, February 2018.

Kickstart Program. Six-hour early psychosis prevention training. University of San Diego, November 2017.

#### SKILLS

Native fluency in Spanish Experience with Evident-Thrive EHR system

2

MPORTANT NOTES

A resume does not need to be a complete work history. Focus on experiences that are related to counseling, interpersonal skills, and other relevant skills.

If appropriate, include information on the populations you have served.



Include trainings you have completed on counseling theories, tools, or techniques, such as motivational interviewing or dialectical behavior therapy.

San Clemente, CA September 2015 – June 2018

Malibu, CA September 2014 - May 2015

3

Expected May 2019

May 2015

La Mesa, CA

#### SAMPLE CURRICULUM VITAE

**First Last** 5998 Alcala Park, San Diego, CA 92110



#### EDUCATION

University of San Diego M.A. Higher Education Leadership

San Diego State University **B.A. Psychology** 

San Diego, CA May 2020

San Diego, CA May 2018

#### **RELEVANT COURSEWORK**

Human Relations for Leaders Integral Leadership and Practice Leadership and Ethics Organizational Theory and Change

Dynamics of Race, Gender and Culture in Higher Education Action Research Methods Making Meaning and the Collegiate Experience **Multicultural Counseling** 

#### **RESEARCH EXPERIENCE**

University of San Diego

Advisor: Jane Smith, PhD., Associate Professor of Leadership Studies, University of San Diego

"Investigating the Effect of Gender Stereotype on Quantitative Performance Among College Students--Does Stereotype Threat Effect Female and Male Students' Quantitative Performance Differently?"

- Authored original study investigating effect of stereotype threat and disparities of guantitative performance among 36 female and male college students, utilizing experimental design with two groups of students: group primed with gender stereotype awareness and the control group
- Applied for and obtained Institutional Review Board approval
- Research results argued that gender stereotype has a negative effect on female students' performances (stereotype threat) while positively affecting male students' performances (stereotype boost)
- Presented results at University of San Diego 10th Annual Creative Collaboration Research Colloquium (2016) and University of California, San Diego Summer Research Conference (2020)

#### 2 PRESENTATIONS & PUBLICATIONS

Last, F., & Mendez, H.L. (2020, August). Investigating the effect of gender stereotype on guantitative performance between female and male college students. Poster presented at the University of California, San Diego Summer Research Conference, La Jolla, CA.

Last, F., & Mendez, H.L. (2020, April). Investigating the effect of gender stereotype on guantitative performance between female and male college students. Poster presented at the University of San Diego Creative Collaboration Research Colloquium, San Diego, CA.

Last, F. (2016, November). Summer Bridge program and first year retention. Paper presented at annual Western Regional Conference for National Association of Student Personnel Administrators, Anaheim, CA.



1

CVs are mainly used for academic fellowships, research positions and some graduate school applications. They are a record of your academic history. Content is most important; page length is less relevant.

2

Provide bibliographic citations (using the format appropriate to your academic discipline) for articles, chapters in books, research reports, etc. that you have authored or co-authored. Provide titles of professional presentations, name of conference or event, dates and location.

August 2019 - May 2020

SAMPLE CURRICULUM VITAE

First Last p.2

#### AWARDS & HONORS



Student Affairs Outstanding Service Award, University of San Diego	2020
<ul> <li>Recognized for achievements and contributions to official university-sponsored student activities</li> </ul>	
McNair Scholar, Ronald E. McNair Scholars Program	2016-2018
<ul> <li>Selected among 10 San Diego State University students to receive recognition as a McNair Scholar</li> </ul>	
Presidential Scholar, San Diego State University Presidential Scholarship	2014-2018
<ul> <li>Awarded major scholarship based on academic excellence</li> </ul>	
Department Honors in Psychology, San Diego State University	2018
<ul> <li>Awarded honors in the Psychology Department for academic achievement</li> </ul>	
Alpha Kappa Upsilon lota Honors, San Diego State University	2018
Recognized for academic excellence and significant contributions of leadership and service	

#### **PROFESSIONAL EXPERIENCE**

#### **Program Coordinator**

Undergraduate Seminar Programs, California State University, San Marcos, CA

- Manage daily operations of office including scheduling and supervising office staff and peer advisors
- Coordinate the Freshman Seminar Program, including scheduling, budget management, correspondence, publicity, evaluation and website
- Maintain the Freshman and Senior Seminar Program websites and the online resources guide
- Serve on university committees including Undergraduate Student Experience Group, Weekend Programming Task Force and Residential Education Team
- Coordinate administration of surveys and student learning assessments

#### **Graduate Assistant**

Office of Student Learning Initiatives, University of San Diego, San Diego, CA

- · Coordinated logistics for series of first-year workshops conducted in the fall semester
- Provided individual advising to first- and second-year students on academic probation, made referrals and developed a customized
  academic assistance plan for each student
- Assisted in training and ongoing supervision and support of peer advisors and student workers
- Distributed and collected assessment instruments

#### **Project Assistant**

Kids Included Together, San Diego, CA

- · Coordinated volunteers and independent contractors for special event support/in-house projects
- Tracked training evaluations in database and produced monthly reports for grant administrator
- Represented organization at nonprofit fairs and conferences
- Supported staff members in event planning and office management

#### **AVID Tutor**

**Torrey Pines High School** 

3

#### Workshop Leader & Peer Mentor

San Diego State University Center for Student Success

#### Summer Bridge Residental Assistant

San Diego State University Summer Bridge Program

July 2018 - July 2019

August 2019 - Present

. .

June 2017 - June 2018

August 2017 - December 2018 San Diego, CA

August 2017 - December 2018 San Diego, CA

June 2016 - August 2016 San Diego, CA



List competitive scholarships, fellowships, assistantships, names of scholastic honors, and teaching or research awards.

4

Ask a faculty member in your academic discipline for feedback.

#### **FIRST LAST**

(619) 260-4654 name@sandiego.edu https://www.linkedin.com/in/name

#### <u>SUMMARY</u>

Peace Corps alumna with more than eight years of experience in early childhood and alternative education. Experience in teaching, curriculum design, qualitative and quantitative research, program development, cross-function team building, grant writing, and fundraising. Fluent in written and oral Spanish.

2

3

#### **EDUCATION**

University of San Diego – Joan B. Kroc School M.A. Peace & Justice

<u>Relevant Coursework</u>: Leadership, Human Security, Conflicts Analysis & Resolution, Human Rights, Nonprofit Management, Restorative Justice Certificate

Research Experience:

- Research assistant to Professor Jane Smith. Conducted qualitative data analysis, policy analysis and other forms of written content relating to sex trafficking, human trafficking, and community violence.
- Conducted research and created a regional report on gender-based violence in the United States; report was presented at the International Rehabilitation Council for Torture Victims November 2017 Conference.

#### California State University, Fullerton

**B.S. Criminal Justice** 

• Minor: Anthropology. GPA: 3.5

#### **INTERNATIONAL EXPERIENCE**

**United States Peace Corps** 

Literacy Promoter and Early Childhood Manual Coordinator

Worked alongside a community and public school to promote a schoolwide love for reading; wrote a grant with my community to create the first library and promoted parent involvement within the public school.

- Culture of Learning: Promoted literacy and critical thinking skills among youth via activities such as the first spelling bee, tutoring, and Promotores de Lectura (reading promoter group).
- Teacher Development: Strengthened pedagogical practices to make teaching more effective at a school of 340 children. Presented all teachers with different teaching methods, information and conferences throughout the school year.
- Academic Intervention: Instructed at-risk children (grades primary to fourth) entirely in Spanish to promote language literacy and prevent academic failure and repetition.
- Grant Writing: Wrote, managed, and closed a grant creating the first library and purchasing over 600 books for all ages.
- Early Childhood Education: Co-created and edited the first manual about ECE as a resource for volunteers to use in their communities.
- Health Education & Promotion: Presented sexual education and prevention talks in the high school for the first time. Started Deportes Para la Vida camp in the community, graduating over 40 young adults in the program that uses sports as a way to teach about HIV/AIDS and prevention.



2

Always customize your LinkedIn public profile URL to make it concise and easy to follow if you want to list it on your resume.

For job seekers with significant work experience, it is an option to have a brief Summary section to highlight notable skills. If possible, tailor this section to match different jobs.



Although this is not a curriculum vitae, you can briefly list relevant coursework and research experience if they are particularly relevant to your career interest.

Fullerton, CA

May 2007

Dominican Republic March 2008 - May 2010

San Diego, CA Expected: May 2020

1

33

San Diego, CA May 2019 - Present

#### **PROFESSIONAL EXPERIENCE**

### Free To Thrive

*Free to Thrive empowers survivors of human trafficking to be free from exploitation and to thrive by providing them with legal services and connections to other supportive services.* 

- Search for and wrote multiple grant applications for funding
- Design, write and edit the first annual report for the organization
- Research and write a blog on technology addiction and human trafficking
- Support the planning of the inaugural fundraiser in November 2018

#### Project Concern International

#### Learning and Documentation Fellow

The Learning and Documentation Fellow was a partnership between USD Joan B. Kroc School of Peace and Justice and Project Concern International (PCI). The fellowship directly supported PCI's human trafficking prevention initiatives, the Girls Only! (GO!) and Boys Only! (BO!) program.

- Analyzed and documented the 2018-2019 program results of 15 different GO/BO implementing sites
  - Conducted research to support the creation of four new curriculum activities
  - Collected primary data via key informant interviews
- Supported a program stakeholder analysis process, yielding a product to increase visibility and expansion across San Diego Unified School District

#### LePort Montessori Schools

#### Assistant Teacher

LePort Montessori Schools provide infant to eighth grade education that focuses on essential knowledge, thinking skills, and strength of character.

- Managed and directed 24 students ages 2-6 years old in the classroom
- Kept students engaged in Montessori lessons and directed them to make good choices during academic hours
- · Communicated with parents regarding relevant information on a daily basis
- Created, managed, and taught after-school curriculum programs such as an art program for grades one through four and Montessori in Motion after-school sports program

#### **ADDITIONAL EDUCATION AND AWARDS**

- Saddleback College: Mission Viejo, CA (2010): Early Childhood Development and Early Childhood Education Associate Teacher Permit
- United States Peace Corps: Dominican Republic (2008): Diversity Committee Training completion certificate



MPORTANT NOTES

It is optional to provide a brief overview of the organization or your work there.



First Last -2-

If you have a multipage resume, add your name and page number beyond the first page.

San Diego, CA May 2019 - August 2019

Mission Viejo, CA

May 2010 - May 2018

First Last City, State • (619) 260-4654 • first.last@gmail.com

#### **PROFESSIONAL SUMMARY**

Design and systems engineer with strong academic training and five-plus years of experience building high-performing teams and systems. Recognized for efficiency and aptitude for process improvements, performance management, data compilation and problem-solving. Seeks high-level engineering position with a top firm.

#### Core skills:

- Microsoft Visual Basic
- AutoCAD
- SolidWorks/ CATIA
- 2
- R/ Python
  C ++/ Java
  CAD/CAM

Statistical Analysis

1

- Epicor Avante
- 3D Prototyping

#### **PROFESSIONAL EXPERIENCE**

Boeing, Seattle, WA

SYSTEMS ENGINEER (August 2016 - Present)

Research, develop, implement all technologies, design and manufacturing processes for flight deck/cockpit lighting and all communication testing and tracking. *Key achievements:* 

- Lead engineer and project manager for a multimillion-dollar test station and computer communications system for production 737 and 777 commercial airplanes.
- Develop FAR compliant diagrams for newly developed components and processes.
- Design and fabricate tooling and fixtures that deliver robust processes for assembly.
- Reduce project lead times by three months resulting in \$2.5m saved each year.



#### ENGINEER (September 2013 - June 2016)

Managed a group of 10-plus engineers including hiring, performance review, and daily supervision.

Key achievements:

• Developed and administered experimental test plans and design review process to assess the performance of robotic, fluidic, sensor, and instrumentation subsystems and systems, collaborating with senior engineers and scientists.

3

- Recorded and analyzed complex data sets using advanced image and statistical analysis.
- Reviewed engineering specifications and suggested design modifications to improve quality, cost, and manufacturability.

#### **EDUCATION & CREDENTIALS**

University of San Diego, San Diego, CA

Bachelor of Science in Electrical Engineering, Minor in Mathematics (Dean's Merit List Each Semester), 2013

#### Certifications

University of California San Diego, Elevate Dynamic Leader Series, 2018 University of California San Diego Extension, Certificate, Systems Engineering, 2014



**IMPORTANT NOTES** 

Professional Summary: Highlight your core strengths. Keep it concise, straightforward and relevant to the specific positions you choose.

3

Quantify your achievements (where applicable).

2 Core Sl skills s

Core Skills: Showcase technical knowledge and skills specific to your field.

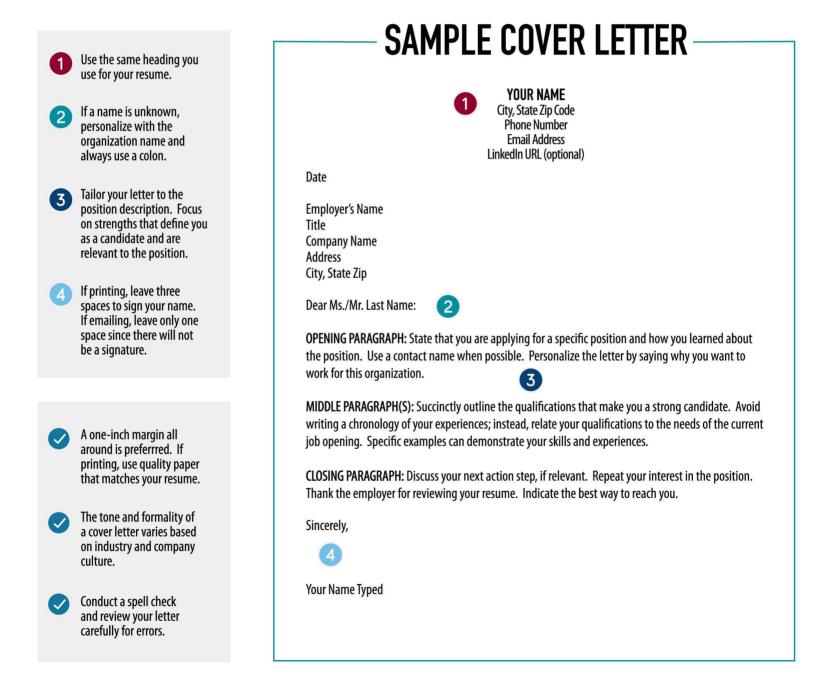
# **COVER LETTERS**

#### **ARE COVER LETTERS NECESSARY?**

A cover letter shows an employer how your experience qualifies you for a particular position. Let them know why you want to work in their industry and for the specific organization and how you will meet the needs listed in the job listing. This is a great space to show off your writing skills. In most cases, a cover letter should accompany a resume.

#### WHAT IS THE BEST WAY TO SEND A COVER LETTER?

Use the method the employer requests. If none is specified, you may send an email with the cover letter in the message section and your resume as an attachment or with both your cover letter and resume as attachments. You can also insert a cover letter into the job application section of an employer's website.



# TAILORING A COVER LETTER

#### NCAA DIVISION I ATHLETICS MARKETING INTERNSHIP DESCRIPTION

The women's volleyball and basketball programs are looking for a marketing intern to help develop and execute a marketing plan for the 2019-2020 seasons. The primary goal is to help both programs create an entertaining atmosphere to increase attendance at home events. The intern will establish key strategic partnerships with outside organizations, develop promotions and advertisements, and generate new ideas to market each sport.

#### QUALITIES AND COMPETENCIES SOUGHT IN THE CANDIDATE

- Basic computer skills: Word, Excel, PowerPoint
- Social Media: familiar with current social media formats for promotional purposes
- Exceptional communication skills via face-to-face encounters, phone, email and social media
  Highly motivated, creative and a sports enthusiast
- Able to learn and work independently on multiple tasks and projects
- Strong interpersonal and management skills, while being able to work in a team atmosphere

# SAMPLE TAILORED COVER LETTER

First Last San Diego, CA | (619) 260-4654 | first.last@sandiego.edu

May 29, 2019

Marie Zidek Assistant Women's Volleyball Coach University of San Diego 5998 Alcala Park San Diego, CA 92110

Dear Ms. Zidek:

I am writing to apply for the NCAA Division I athletics marketing internship position that was posted on Handshake through the University of San Diego. As a former basketball player, I think this internship would combine my desire to support athletes and my career goals to explore marketing in different organizations.

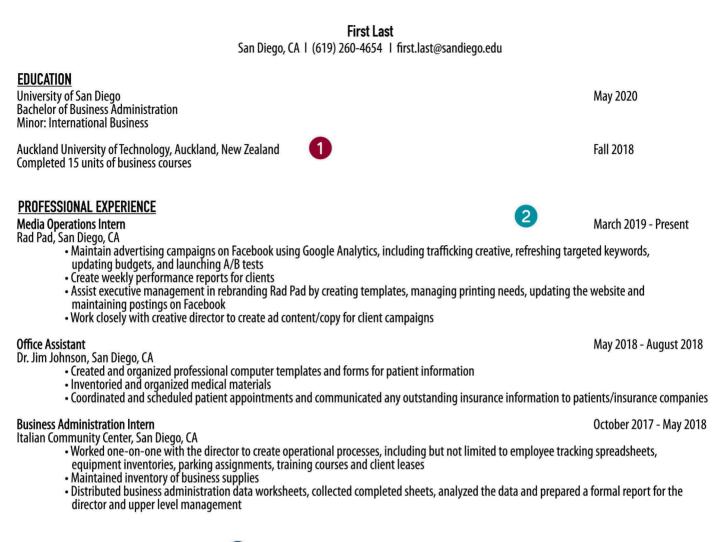
After reviewing the position description, I am confident that I have the skills you are seeking for this internship. I am a dedicated team player with the internship experience needed to work in your marketing department. As a media operations intern at Rad Pad, I worked with more than 100 clients each week to help them post and promote the properties they were trying to lease. In this role, I worked with several departments to problem-solve and meet the specific needs of each client. I found that when managing numerous projects at once, the key to excellent communication is active listening and asking questions to learn what clients want from our services. As the athletics marketing intern at USD, I would bring these skills in management, problem-solving and communication to increase attendance.

I am eager to join the USD Athletics Department, which for the past three years has won the prestigious WCC Commissioner's Cup trophy presented to the league member with the top performing athletics program in the eight-team West Coast Conference. This accomplishment shows your devotion to the top-level athletes who attend the University of San Diego. I would love to discuss in more detail how I can help your department meet its marketing goals through the NCAA Division I athletics marketing internship position. Thank you for your time and consideration.

Sincerely, First Last

**Resume Attached** \*Assumes email correspondence. If printing, write "Resume Enclosed" and leave a space for signature.

# SAMPLE TAILORED RESUME



#### STUDENT ORGANIZATIONS

3 Member, International Business Club Member, Kappa Delta Phi Fundraiser, Globally Conscious Youth Club Event Planner, International Student Government Volunteer, Italian Club

2018 - Present 2017-Present August 2017 - May 2019 August 2017 - May 2019 August 2017 - May 2019 August 2017 - May 2019

#### **TECHNICAL PROFICIENCIES**

2

Microsoft Outlook, Excel, Word, PowerPoint; Google Ad Words Analytics, Facebook Insights, Sprout Social Social media platforms including Facebook, Instagram, Twitter and Snapchat



Include study abroad experiences.



Employers value well-rounded candidates. Be sure to include campus involvement.

List experience in reverse chronological order with the most recent experience first.

# TAILORING A COVER LETTER

#### JOB DESCRIPTION: PUBLIC RELATIONS ACCOUNT COORDINATOR

We are an agency that specializes in public relations and social media marketing for business-to-business brands. Reponsibilities include working with the social media team to facilitate communication campaigns, assisting clients with their media needs, maintaining successful relationships with key media members, writing press releases and pitch letters. Desired skills include the ability to prioritize and manage multiple tasks and excellent interpersonal and communication skills. We are looking for a self-starter who thrives in a fast-paced environment and works well as part of a team.

# SAMPLE TAILORED COVER LETTER

To: klopez@cdevpr.com Subject: Account Coordinator Position—First Last Attachment: firstlast.pdf

Dear Ms. Lopez:

As a PR intern at i.d.e.a., I learned about the industry and myself. I learned how important a comprehensive campaign can be to business success and how a cohesive team can drive that campaign. Most importantly, I learned how much I love being part of the team. That feeling at 8:00 p.m. on a Tuesday night when everyone is sharing hours-old pizza and all of a sudden the ideas just come together — that's my place.

That's one of the main reasons I am applying for the public relations account coordinator position. After interning at i.d.e.a., I am familiar with your clientele and understand the high performance you expect from your employees; I am also applying because this position aligns with my strengths, the best that I can offer. I have the right experience and academic background to understand what clients need, and I thrive under tight deadlines.

As a communication studies major and marketing minor at the University of San Diego, the more I learned about these fields, the more I wanted to adopt them for my career. In addition to i.d.e.a., I interned at three other PR and marketing firms. I learned how to secure press coverage, create and manage social media, build strong relations with clients and craft pitches to local and national outlets. As a Division I athlete, I developed excellent leadership, teamwork and time management skills. I work well under pressure, have strong interpersonal skills and I am always eager to grow professionally. My baseline is optimism.

I look forward to meeting in person to discuss my passion for this career and my belief that I can contribute to your organization's success. My resume is attached for your review. Thank you for your time and consideration.

Sincerely,

First Last 619-260-4654 firstlast@sandiego.edu

# TAILORING A COVER LETTER

#### **FIRST LAST**

San Diego, CA • (619) 555-5555 • first.last@sandiego.edu Linkedin.com/in/firstlast

October 5, 2019

Ronald Glenn Sr. Manager, Talent Acquisition Illumina 5200 Illumina Way San Diego, CA 92122

Dear Mr. Glenn:

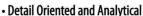
It is with great interest that I am contacting you about the **research and development internship (ID: 2364BR)** position with Illumina's iAspire Program. I am aware that Illumina's vision is to "apply innovative technologies to the analysis of genetic variation and function" and "to deliver innovative, flexible, and scalable solutions" to meet your customers' needs. As an undergraduate student studying biochemistry at the University of San Diego, I am eager to contribute my experience and enthusiasm to your mission, as well as to "learn, grow and become a fully integrated member" of the Illumina team. I have outlined the requirements you are seeking that correspond with my skills and experiences.

#### Laboratory Experience

Í have taken several relevant courses in DNA science and technology, biophysical chemistry, as well as biochemistry and chemistry labs, which have allowed me to practice sample preparation, DNA purification, plasmid preparation and other research techniques.

#### • Excellent Communication Skills

My work with the USD Medical Brigades in Honduras allowed me to provide educational talks on a variety of health topics to villagers in poverty-affected regions. Additionally, I was able to assist physicians, dentists and pharmacists with basic clinical care for patients. Through this experience, I have developed excellent communication and leadership skills while working in a fast-paced and enriching environment.





As an undergraduate researcher at the University of San Diego, I have experience following detailed laboratory protocols with minimal supervision. Additionally, I maintained instrument inventory and upheld clean physical conditions at all teaching labs and shared spaces.

I believe that these qualities, combined with my thirst for knowledge and dedication to advancing human health through scientific discovery, will allow me to make a positive impact at Illumina. I welcome an opportunity to talk further with you about how my skills and experience could benefit Illumina's iAspire internship program. Please see my attached resume for further details on my qualifications. Thank you for your time and consideration. I look forward to hearing from you.

Sincerely, First Last



Include LinkedIn URL only if your profile is complete and polished.





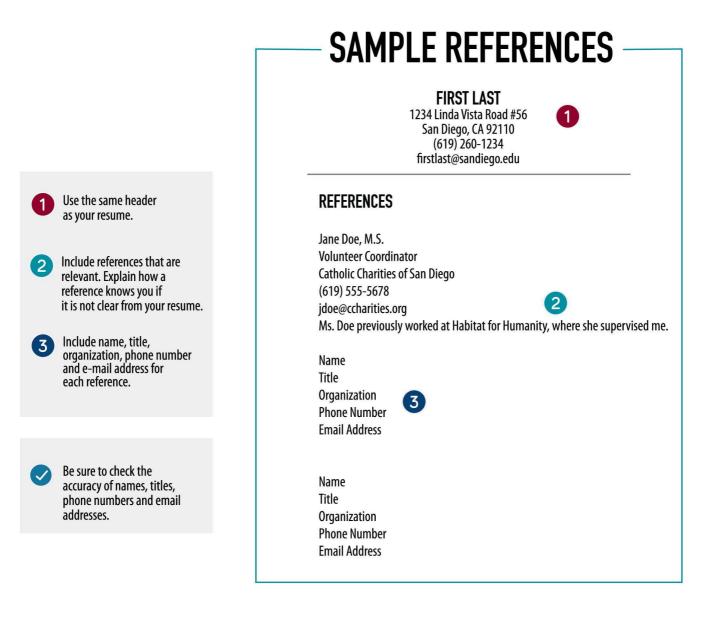
Increase visual impact by selectively using bold, underlining and capitalization.



# REFERENCES

Create a list of references as you start your job search to prepare for employer requests. If it's not obvious, include a sentence that describes how you know the reference. Employers usually contact references at the end of the search after they have reduced the applicant pool to a very small number. References can be the final factor in securing a job offer.

- CHOOSE APPROPRIATELY: List three or four professional references who can speak about the quality of your work, such as professors, supervisors or co-workers. Do not list personal references unless they are specifically requested.
- CULTIVATE EARLY: Begin cultivating relationships with faculty members and internship superviors throughout your time at USD. This will provide plenty of options when it's time to gather references.
- BE SELECTIVE: Choose people who respect you and your work and who will evaluate you positively. Keep in mind that you will need to identify and cultivate new references to update your list regularly.
- OBTAIN PERMISSION: Before listing names and contact information, seek permission from the individuals you want to list as references. Complete the Authorization for Recommendations and References form for all USD faculty references (available on the registrar's website). Give your references a copy of your resume and let them know they might be contacted.
- SHOW APPRECIATION: Send your references a thank you note or letter. Let them know the outcome of your job search and continue to stay in touch with them.



# **GRADUATE SCHOOL PLANNING**

Many deadlines for the fall's entering class are between December and March of your senior year. Check with your programs for specific deadlines and adhere to them. Consider the benefits of gaining a few years of full-time work experience before applying to graduate school. In addition, talk with your faculty as they are experts in their fields of study.



### **JUNIOR YEAR**

- Assess your career goals before considering a graduate program.
- Research graduate school programs through websites, discussions with faculty, career counselors and current graduate students.
- Review curriculum, application materials, required prerequisites and financial aid information online.
- Attend USD's Graduate School Fair offered in the fall semester.
- Narrow your graduate school programs through careful evaluation.
- Prepare and register for graduate admissions tests.



### **BETWEEN JUNIOR & SENIOR YEAR**

- Visit the graduate schools that interest you the most.
- Write your admissions essay.
- Have career counselors, faculty, family members and/or the Writing Center review your essay for content and grammar.
- Research loans, fellowships, assistantships and work study options.



### SENIOR YEAR-FALL SEMESTER

- Take the graduate admissions test required by your chosen schools.
- Request letters of recommendation from faculty and employers at least several months before they are due.
- Request official transcripts from the One Stop Student Center.
- Apply on time! Submitting them early is highly recommended.
- Complete the Free Application for Federal Student Aid (FAFSA) application as early as October 1.



### SENIOR YEAR-SPRING SEMESTER

- Call the graduate schools before the deadlines to verify that all of your application materials have been received.
- Schedule interviews and additional campus visits.
- Select a school that has accepted you and mail a deposit.
- Send thank you notes to those who wrote you letters of recommendation and inform them of your graduate school plans.
- Inform other graduate programs that have accepted you of your decision to attend another graduate school.









# **GRADUATE SCHOOL APPLICATIONS**

Graduate and professional schools typically require essays as part of the application packet required for admission. They use this writing sample to assess your writing skills, background, future interests and why their program is the best fit for you. The essay is a piece of the overall application. In addition to application essays, graduate schools may ask for writing samples, portfolios, diversity statements or other materials specific to that field and program.



### TIPS FOR APPLICATION ESSAYS

- Be prepared to write multiple drafts. Graduate essays take time and you should start thinking about them well in advance.
- Stick to the length or word count requirements provided.
- If given a prompt, make sure to thoroughly answer all the questions.
- Do not simply restate your resume; remember your essay will be part of your packet and be alongside your resume.
- Consider creating an outline to brainstorm and organize your thoughts, using the prompt or instructions as a guide.
- The purpose of the first paragraph is just like any other essay grab the reader's attention and preview the rest of the content. Reflect on the stories and reasons that lead you to this application and what impact you want to make in your field.
- Have your essay reviewed by a career counselor, a faculty member in your field and the Writing Center.
- Be positive, concise, clear, specific and use a professional tone.



### MAJOR GRADUATE ADMISSIONS EXAMS

#### Graduate Record Exam (GRE)

- Requested by many liberal arts graduate programs.
- www.gre.org
- Some graduate programs also require GRE subject exams.

#### Graduate Management Admissions Test (GMAT)

- Required by management programs.
- www.gmac.com

#### Medical College Admissions Test (MCAT)

- Required by medical-focused programs.
- www.aamc.org

#### Law School Admissions Test (LSAT)

- Requested by legal-focused programs.
- www.lsac.org



### TIPS FOR PREPARING FOR ADMISSIONS EXAMS

- Speak to a faculty advisor or career counselor about the structure and content of the exams.
- Visit the websites listed to learn how the exam is administered and available resources.
- Consider preparation materials such as books, tutoring or courses.
- Try to take a practice exam to determine your baseline.
- Create a study plan based on your timeline and needs.



### TIPS FOR RECOMMENDATION LETTERS

- Look at program websites to determine number and type of recommendations needed.
- Do not list a reference before getting confirmation that they are willing to serve as a reference.
- At least two to three months ahead of time reach out to potential references.
- If possible ask references in person first.
- Include your resume/CV and graduate school essay in follow up to the reference.
- It is appropriate to check in with references as the deadline approaches.
- If taking time off between undergraduate and graduate school, make sure to keep in touch with faculty members and ideally
  get recommendation letters before leaving.

# **GRADUATE SCHOOL APPLICATIONS**

### 7 STATEMENT OF PURPOSE

The statement of purpose, also known as the statement of intent, is most typically used in fields with a research emphasis. Unlike a personal statement, a statement of purpose does not focus on personal stories, extracurricular activities or family background. It instead focuses on the program you are applying to, your academic background, why you have chosen the particular field and why the specific program is a good fit for you.

### **KEY THINGS TO INCLUDE**

- Discuss your interest in the chosen field and how you have arrived at that interest.
- Focus on how your related experience has prepared you for graduate/professional school.
  - Major(s) and minor(s)
  - Research or internship experience
  - Professional development: conferences, publications, poster presentations, independent study, capstone projects
  - Accomplishments and honors
  - Skills: language, laboratory, computer, certifications
- Describe why the program is a good fit. Demonstrate your research on the program.
  - Connect your interest to the research, faculty and department at the chosen institution.
  - Speak to how specific classes in the curriculum fit with your goals.
  - Include how the mission or philosophy of the department, school or institution fit with you.
- Explain how this graduate program will allow you to reach your postgraduate school career goals.



### **PERSONAL STATEMENT**

The personal statement is most commonly seen in professional school applications. The personal statement allows candidates to explain their experiences (personal and professional), academics, skills, interests, passions and motivations as it relates to the field of study they are entering. Personal statements tell a story that is supported by specific experiences and examples. A personal statement should be compelling, well-written and unique.

### **KEY THINGS TO INCLUDE**

• Share your background or a personal experience and how it developed your interest in the field.

- Significant or unique qualities or experiences from your upbringing
- Traits or characteristics that distinguish you
- A specific experience or "aha moment"
- Connect your background or personal experience to how it led you to pursue this field of study.
- Discuss related experiences such as extracurricular activities, volunteer work, internships, research, leadership positions and independent studies and how they have confirmed your interest and prepared you for graduate school. Remember to select specific experiences; do not just relist your resume.
- Share future career goals and how this program will prepare you to reach those goals.
- Include why this specific program aligns with your interests and is the best for you.
  - Speak to how specific classes in the curriculum fit with your goals.
  - Include how the mission or philosophy of the department, school or institution fit with you.

# NETWORKING

### INTRODUCTION

Networking rests on building a web of inspiring connections that can lead you to new professional opportunities. Did you know 80 percent of jobs are found through a referral, according to *Business Insider*? Our mission involves creating opportunities for you to forge the connections you need to move your career forward. Career Development Center events and programs such as Torero Treks (career exploration trips), year-round career fairs, and online resources such as the Torero Employer and Alumni Mentors (T.E.A.M.) platform, Handshake job portal, and LinkedIn allow students and alumni to expand their networks and grow as professionals.



### **GENERAL NETWORKING TIPS**

Research professor and author of five #1 *New York Times* bestsellers Brené Brown says, "In order for connection to happen, we have to allow ourselves to be seen, really seen." Now, we know how frightening it can be to get ourselves out in the arena to connect, explore and engage. So, take a moment to take in the following tips and let opportunity find you.

- Join organizations both on LinkedIn and in the community such as professional organizations, sports clubs, and volunteer organizations. Make an effort to meet individuals outside of your typical social circle. Wharton business professor and author Adam Grant argues that it is our weaker connections that help us get ahead by providing us access to new information.
- Request informational interviews in your preferred organizations. Use this time intentionally to gain insider information you need to zero in on companies that are a perfect match for you.
- Tap into your strong ties reconnect with former managers and professors. They are the ones who will vouch for you if you ever need that reference, testimonial or referral.
- Attend events, such as alumni events, group outings and volunteer projects to meet new people and expand your networks.
- Follow up with a thank you, let's stay in touch; send new contacts a LinkedIn invitation.





#### TORERO EMPLOYER AND ALUMNI MENTORS (T.E.A.M.) mentoring.sandiego.edu

Did you know that mentees are 130 percent more likely to hold leadership positions? Torero Employer and Alumni Mentors (T.E.A.M.) is an easy to use university-wide platform for networking, sharing career advice, and building professional opportunities. Designed exclusively for the Torero community, this platform helps students and alumni successfully navigate their journey, build new connections, and develop their professional skills. Use T.E.A.M. to request informational interviews, seek out job shadowing or join groups based on common interests.

Joining is easy!

- Visit mentoring.sandiego.edu
- Complete your profile (LinkedIn, Facebook, Email)
- Verify the email sent to your inbox
- Hold tight as USD verifies your account
- Start networking, sharing advice, posting jobs and more!

# NETWORKING BE





HANDSHAKE https://www.sandiego.edu/careers/handshake/

Handshake is the University of San Diego's official job portal connecting students and alumni to leading organizations, employers, USD's career counselors and even peers! You can use it to connect with more 22,000 employers across multiple industries, schedule career counseling appointments and sign up for Career Development Center fairs and events. A great hub for networking, make sure to also take a look at its multitude of online resources for your professional development!



### **TORERO TREKS**

Torero Treks are opportunities for University of San Diego undergraduate students to engage in career exploration by visiting leading companies across the nation. Torero Treks typically include visits to two to three organizations in a specific region or industry. These visits include alumni panels, office tours, and networking opportunities that allow students to learn about various career paths and to connect with professionals and USD alumni. By participating in a Torero Trek, students are able to practice and improve their networking skills and build professional connections with individuals in their chosen career path.





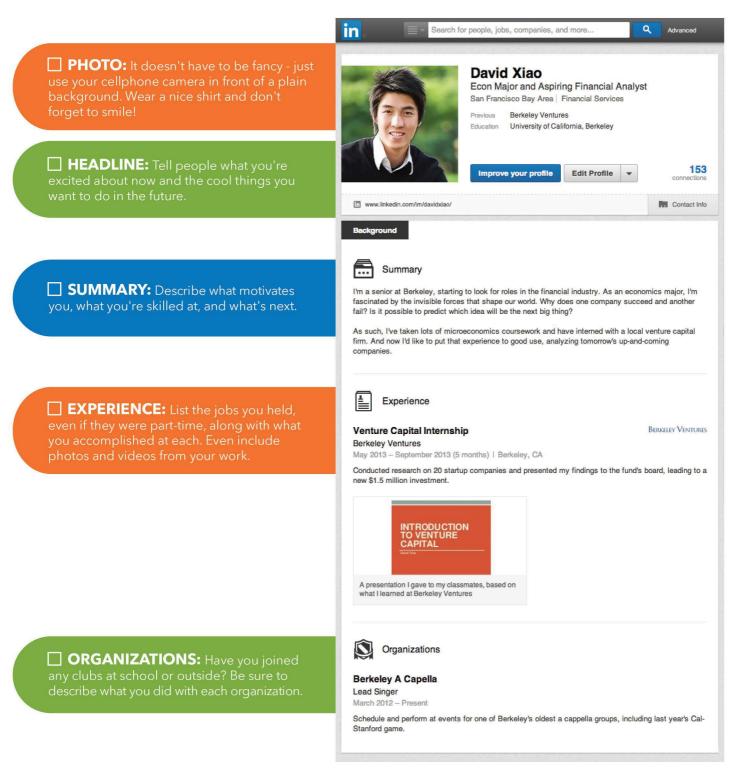
Boasting half a billion total users, Linkedin has 46 million students and recent graduates, and 350 million users from outside of the United States. If LinkedIn were a country, it would have the third largest population in the world!

Use LinkedIn to:

- Start connecting with who you know first—update former professors/supervisors on where you are in life. Invite them to connect.
- Identify fellow Toreros in your field and ask for informational interviews to expand your network. Make sure to personalize your connection requests!
- Find someone with a common interest, story, and purpose, and check out their career path.
- Research companies and people to expand your understanding of various career fields.
- Join and participate in relevant LinkedIn Groups to learn from others with similar interests. You can start a discussion or ask a question.
- Keep your networks fresh-remember to thank, follow up, and show appreciation.
- Share what inspires you to create informative content and a strong online presence.
- Ask for information or professional advice—don't ask for a job directly.



# LinkedIn Profile Checklist



**EDUCATION:** Starting with college, list all the educational experiences you've had including summer programs.

**VOLUNTEER EXPERIENCE & CAUSES:** often see volunteer experience as just as

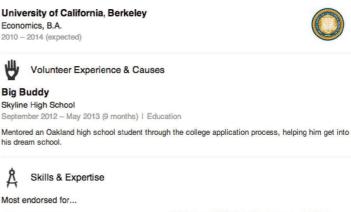
**SKILLS & EXPERTISE:** Add at least 5 key skills - and then your connections can

HONORS & AWARDS: If you earned a prize in or out of school, don't be shy. Let the world know about it!

**COURSES:** List the classes that show

**PROJECTS:** Whether you led a team

**RECOMMENDATIONS:** Ask managers, professors, or classmates who've worked with you closely to write a recommendation. This gives extra credibility to your strengths and skills.







Education

#### The Achievement Award Program UC Berkeley

Four-year scholarship awarded to community-minded students with a proven track record of academic SUCCESS



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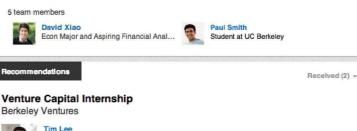
#### University of California, Berkeley

- · Microeconomic Theory (Econ 101A)
- International Monetary Economics (182) · Public Economics (230A)
- Projects hili

#### Venture Capital Financing in India

May 2013

For our international Monetary Economics course, Paul and I decided to study the emerging venture capital industry in India. By looking at data from the World Bank, we were able to understand the challenges and opportunities facing this nascent sector. And we developed a series of recommendations for overcoming these challenges, which we delivered to our professor in a final term paper.





Partner

G David spent the summer with us at Berkeley Ventures and made an immediate impact. He showed us a brand new technique for firm analysis that he had just learned in school and came through with recommendations that opened our eyes to a unique set of opportunities.

We don't normally hire undergrads as interns but after working with David, we will again!

November 13, 2013, Tim managed

Want more LinkedIn tips for students? Check out students.linkedin.com



Linkedin is continuously improving their interface. Meet with a career counselor to work on your profile! 48

# LINKEDIN MESSAGES



### **REQUESTING TO CONNECT**

Good Morning/Afternoon First Name,

I am a USD Environmental Studies sophomore exploring careers in environmental compliance, and I found your profile through the USD alumni connections on LinkedIn. Do you have any hiring events coming up? I see you have 42 postings open and I wanted to learn more about (insert posting title). Would it be possible to schedule a short meeting or phone conversation with you to learn from your experience in the field? I appreciate your consideration.

Thank you, First Last Email Phone Number **EMPLOYER TIP** 

Use an InMail message rather than requesting to connect on LinkedIn.



### FOLLOWING UP ON A JOB APPLICATION

#### Dear Ms. Thomas,

I am a Communications Studies junior at the University of San Diego, and I recently submitted my application for the Social Media Intern position that you posted on LinkedIn. I have met with Jane Smith and John Doe, who are University of San Diego alumni working in your organization, and they both strongly encouraged me to apply. I am very excited about the prospect of contributing my work to your social media marketing campaign. If you are able to provide a timeline of when I could expect to hear updates on my application, I would greatly appreciate it. Thank you so much for your time and consideration.

#### **EMPLOYER TIP**

Why do this? You may stand out to a manager or recruiter who will then pull your application for review.

Sincerely, Name name@sandiego.edu (619) 260-4654



### **ASKING FOR AN INTRODUCTION FROM A CONNECTION**

**Dear Professor Walter:** 

I noticed that you are connected on LinkedIn with Ms. Jane Smith, a medical device sales representative from XYZ Company. As we discussed in the past, I am very interested in exploring sales careers related to the medical and surgical devices, and I believe there is much I can learn from Ms. Smith's experience. Would it be possible for you to connect me with her? I would really appreciate your help. Thank you for considering my request.

Kindly, First Last



See page 54 for more tips on communicating with employers.

# **JOB SEARCH PROCESS**

POLISH YOUR PRESENTATION

TO POSTED OPPORTUNITIES

APPLY T

# PREPARATION

- Reflect on your interests, skills, and experiences. What type of experiences are you seeking? Why? What do you have to offer?
- · Determine the industries and skills you want to explore or develop. Clarify with online research and your network.

SET YOUR INTENTIONS

**EVERAGE YOUR NETWORK** 

- Write down your priorities, especially for location, part- or full-time work and job functions.
- Tailor your resume, cover letter, references and other application materials to the specific organization and position.
- · Check that your public social media presence is what you want recruiters to see.
- Make sure your voicemail greeting is professional and clear.
- Update your Handshake and LinkedIn profiles – see pages 47-48 for more information.

- Make an accountability system for yourself—set weekly goals and put time in your calendar for applications.
- Create an Excel spreadsheet to keep track of your applications. Include columns for Position Title, Organization, Location, Source for the Posting, Position Description, Application Deadlines, Status of your Application, Pros and Cons, etc.
- Create a file naming system to ensure you send correct and updated materials.

**GET ORGANIZED** 

**ASK COMPANIES OF INTEREST** 

# **ACTIVE SEARCHING**

- Start with USD's Torero Employer and Alumni Mentors (T.E.A.M.) online platform. Get flash mentoring from a volunteer mentor! See page 54 for sample introductions.
- Attend events: Torero Treks, graduate school and employer information sessions, and career fairs. Visit sandiego.edu/careers/events.
- Connect with faculty, advisors, supervisors, family and peers in person, via LinkedIn, or informational interviews for advice and connections. See pages 45, 49 and 54 for more.
- On Handshake and other job search sites like Career Shift or Idealist, create search agents for relevant job posting notifications.
- Many companies will not notify you of the status of your application. The job posting may have information about their timeline and process in the posting. Only reach out after the application deadline and/or three weeks have passed since you applied.
- See page 49 for a sample message to follow up on a job application.

- If there's an organization you would like to work with, check their website for career information.
- Leverage your network or initiate an informational interview with someone who works at the organization. You can also contact the Human Resources department at the organization to ask about hiring cycles and openings.

# PREPARING FOR THE CAREER FAIR



#### **CAREER FAIRS**

With an average of over 80 employers, career fairs are organized every fall and spring and allow students to connect with the employers directly, obtain information on internships and full-time positions, and network with recruiters.

### **TOP 10 NETWORKING TIPS FOR A CAREER FAIR**

- 1. Research participating companies that interest you. Reach out to alumni at the companies you are most interested in for information and insight.
- 2. Prepare a 30-second elevator pitch and practice it on InterviewStream (https://sandiego.joinhandshake.com/articles/1402) with friends or in the mirror.
- 3. Attend Career Café to practice your pitch, have your resume reviewed by an employer and improve your LinkedIn profile.
- 4. Prepare three questions you can ask each employer based on your research to spark dialogue. Avoid the question "What does your company do?" as this should be answered in your research.
- 5. Print 10-15 copies of your one-page resume.
- 6. Plan out the order you would like to meet employers.
- 7. Bring a padfolio or notebook to take notes.
- 8. Get a business card or correct name and spelling for contacts.
- 9. Take notes immediately after each conversation.
- 10. Follow up with employers via email or LinkedIn messaging to thank them for their time. Ideally mention a few points that were discussed in the conversation and reiterate your interest in the position and/or company.

### ) ELEVATOR PITCH COMPONENTS

- 1. Your name
- 2. Your major and class level
- 3. What type of position you are seeking (internship, full-time work)
- 4. Knowledge of company and why something you learned during research interests you
- 5. Skills and experience you offer
- 6. A specific question about the organization to open the conversation based on the research completed



### **30-SECOND ELEVATOR PITCH SAMPLES**

Hi, my name is Alex Torero. I'm a sophomore at the University of San Diego, and I am majoring in Communication Studies. I am looking for a summer internship in San Diego in public relations or event planning. I noticed on your website that you currently have an opening for a wedding planner internship. The description mentioned you are looking for someone who has event planning experience and attention to detail. As an intern with the alumni association, I have helped coordinate logistics for the USD Wine Classic for more than 200 alumni for the past two years. Can you tell me more about the qualifications you are seeking in an intern?

Hi, my name is Taylor Torero. I am a junior at the University of San Diego majoring in electrical engineering. My background includes coursework in electrical circuits and digital system design. I am looking for an electrical engineering internship for this coming summer. I know your company recently added a new wireless communication product, and I am really interested in this area. I wanted to stop by today to say hello and learn more about this opportunity.



# PREPARING FOR THE CAREER FAIR



### ) POTENTIAL QUESTIONS TO ASK EMPLOYERS

As you speak to recruiters, be respectful of their time and other students who may be waiting.

- What types of positions are you recruiting for today?
- Are there any special qualifications for these positions?
- What types of people do well in your organization?
- What kinds of skills are most important to your organization?
- Do you have a summer internship program? Where is the best place to apply?
- What opportunities are available for someone with my background?
- What should I be doing now to prepare myself for a job in this field?
- How can I follow up on the status of my application? Or what is the best way to follow up with you?
- What is your hiring process like?



### **DURING THE CAREER FAIR**

- Start out talking with organizations that aren't your top employers to help reduce anxiety. Become comfortable with your pitch and then move to the top three companies on your list.
- Take notes after each conversation and ask if the representative will provide a business card.
- Provide a copy of your resume at the end of your conversation with companies that interest you. Select companies are not allowed to collect paper resumes or application materials; do not get discouraged if a company refuses to take your documents.
- Save questions about salary and benefits for individual conversations after a large career fair. It is appropriate to ask if the company offers paid or unpaid internships.



### AFTER THE CAREER FAIR

- Send a thank you email within 24 hours to each organization, reemphasizing your interest in their organization (examples on the following pages).
- Follow the recruiter's instructions, including applying for positions through the company website before following up.
- Connect with your employer contacts on LinkedIn.
- Meet with the Career Development Center to devise a strategic plan to follow up with each organization or for help on potential interviews.

# **CAREER FAIR THANK YOU EMAILS**

# SAMPLE #1

Dear Mr. Jones,

Thank you for taking the time to meet with me at the University of San Diego Career Fair today. I appreciate your time and attention.

You were extremely thorough in explaining Target's customer service and marketing trainee program. As a junior marketing major with previous experience in retail, I am confident that I would be an asset to your team and Target.

I applied through Handshake as you recommended, and have also attached my resume. I look forward to visiting the Target in Point Loma to speak with you further about the management trainee program.

Thank you for your time and consideration.

Sincerely, **Blake Torero** ttorero@sandiego.edu (619) 260-1234

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Dear Sam,

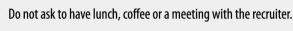
Thank you for meeting with me yesterday at the University of San Diego Career Fair and discussing the summer camp counselor position at Camp Onaway. I enjoyed meeting you and learning more about your experience as a summer camp counselor. Our conversation strengthened both my enthusiasm for the position and my interest in working for Camp Onaway. I am confident my liberal arts education and experience working with teenagers fits well with the job requirements, and I am sure that I could make a significant contribution to the organization. 3

As you suggested, I have completed the online application process and look forward to the next steps. I want to reiterate my strong interest in the position and in working with you and the staff at Camp Onaway. Again, thank you for your time and I look forward to hearing from you.

Sincerely, **Riley Torero** riley.torero@sandiego.edu (619) 897-1234



An email follow up is preferred to a phone call.





Include your contact information in your signature.



3

Attach your resume as a PDF file.

# INFORMATIONAL INTERVIEWS

An informational interview is a meeting with a professional in a field you would like to explore. It provides an opportunity to gather information and learn more about a career of interest.



### **IDENTIFYING CONTACTS**

Identify contacts in fields that interest you. One effective way to find contacts is through personal referrals. Ask your parents, friends, relatives and professors for names of people they know.

The LinkedIn alumni search tool (http://linkedin.com/alumni) provides an effective way to search for alumni who work in the location, organization or industry that interests you. T.E.A.M. (mentoring.sandiego.edu) allows students to search for alumni mentors. Search on LinkedIn, the company website or Google for direct email addresses. Page 49 has sample LinkedIn messages.



### APPROACH

Before contacting a referral, do some basic research about the field. Clarify why you wish to meet a specific person and what you hope to gain from this interview. When you contact a referral, state who you are, that you are seeking career information and advice and when you would like to meet. Be confident and courteous in your communication. If possible, request an in-person meeting. This will allow you to see the working environment and, if you conduct several informational interviews, compare work settings.

### **EMAIL AND LINKEDIN INTRODUCTION**

Subject: USD Networking

Greetings,

I am a student at the University of San Diego and I am interested in a career in (BE SPECIFIC). I found your name through....

I am exploring careers in your field and have some questions about the profession. Would it be possible to schedule a short meeting at your office or phone conversation with you? Some questions I have are \_\_\_\_\_ (insert questions).

Please let me know if you would be willing to meet with me for 15 minutes. Thank you for considering my request.

Sincerely, Your name Class level or graduation year Phone number Email address







# INFORMATIONAL INTERVIEWS

### SAMPLE QUESTIONS

- How do you spend a typical day or week in your job?
- What do you find most/least satisfying about your job?
- How did you obtain this position?
- What kinds of college degree/credentials/skills are needed?
- What kinds of part-time jobs or internships do you think would be helpful to enter this field?
- What types of people do well in this field?
- What are the opportunities for advancement?
- What is the employment outlook (locally, regionally, nationally)?
- Are you active in any professional organizations? Are students invited to attend?
- What advice can you give me on how to break into this field?
- Can you suggest anyone else I might contact?



### THE ACTUAL INTERVIEW

If you are using Skype or meeting in person, always dress professionally from head to toe. Ensure you are within an appropriate room that is clean and test any tech beforehand. CDev has interview rooms that can be reserved. Make sure to call in a minute or two before your scheduled time. Act professionally and establish rapport. Proceed through your prepared questions, allowing for follow-up questions.

If you have not finished the interview within the time you had requested, thank the person for helping you by saying, "I said I would only take 15 minutes of your time. I know how busy you are." Extend the time only if the person you are interviewing strongly encourages you to do so.

If meeting at their office, dress as if you are attending an interview and confirm the correct address beforehand.



### FOLLOW UP

Write a short email or written thank you note and request to connect on LinkedIn within 24 hours of your interview. Employers want quick turnaround. If sending a written note, also send a short email within 24 hours. Keep the interview information on file for the future—this person may be an important contact for you.

#### SAMPLE LINKEDIN MESSAGE

Thank you for meeting with me yesterday. I really appreciate your taking time to share your insights about the \_\_\_\_\_\_ industry. I would welcome the opportunity to stay in touch with you through LinkedIn. Sincerely, Paula Torero

### SAMPLE THANK YOU

#### Dear Ms. Smith,

Thank you for taking the time from your busy schedule to speak with me by phone today. Our meeting was informative and extremely insightful as I learned more about the \_\_\_\_\_\_ industry. I enjoyed hearing about your background and your knowledge of the \_\_\_\_\_\_ field is impressive. Following your advice, I will contact Mr. Gomez as I continue my career exploration.

Thank you again for your help and sharing such valuable information with me.

Sincerely, Paula Torero

# **PREPARING FOR A JOB INTERVIEW**

Your resume and cover letters have an underlying goal: to get you an interview. You must be prepared to take full advantage of this face-to-face opportunity to show why you are the best candidate for the job. Careful preparation can reduce your anxiety and help you present yourself and your qualifications more effectively.



### **KNOW THE ORGANIZATION**

If you want employers to take an interest in you, show interest in them by demonstrating knowledge of the position, the organization and the industry. What appeals to you about the organization? Why are you interested in the position? Research the organizations through:

- Company websites
- Current events and recent news
- Professional associations
- Annual reports
- Current employees
- Informational interviews
- Review sites like glassdoor.com

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### **KNOW YOURSELF**

- Think about how your background has prepared you for this role.
- What are your top skills and strengths? You may want to emphasize three or four of these points when responding. I have strong sales experience, I am self-motivated and I work well in teams.
- Be sure your key points address the employer's needs and interests, as indicated in the job description.
- Be ready to use examples to illustrate your strengths.



### PREPARE QUESTIONS TO ASK THE INTERVIEWER

Plan three to five questions to ask the interviewer. This helps show your preparation and interest in the organization and position. Come prepared, but be flexible based on the interview questions.

- What characteristics best describe a successful employee at your organization?
- What are the skills and attributes you value most from someone in this position?
- How does the company measure performance?
- How does your company give back? What career or professional development do you offer?
- What are the most immediate priorities that must be addressed in the first three months?
- What are the next steps in the interview process?
- What do you love most about working here?
- What is an area of opportunity for growth on your team?
- You can also prepare questions about things you found while researching. E.g., "I saw on your website X is your client. Would I work with them in this role?"



### **PRACTICE ANSWERING INTERVIEW QUESTIONS**

- Get ready for your employment interview by practicing your responses to typical interview questions out loud.
- · Be prepared to provide specific examples in your responses.
- Make an appointment for a mock interview with a career counselor.
- You can also use the online resource, InterviewStream, to video tape yourself and watch it back. This resource can be found in the Resources section of Handshake (sandiego.joinhandshake.com).

# **BEHAVIORAL INTERVIEWS**

## (Filler)

### WHAT ARE BEHAVIORAL INTERVIEW QUESTIONS?

Behavioral questions are popular with employers because past performance is the most reliable indicator of future results. Behavioral interviews are different than traditional interviews in several ways.

- Instead of asking how you would behave in a particular situation, the interviewer will ask you to describe how you
  did behave. Use specific examples from your past to illustrate what you have done in these situations.
- Expect the interviewer to question and probe.
- The interviewer will ask you to provide details about a specific situation and will not allow you to theorize or generalize about events.
- The behavioral interviewer objectively collects and evaluates information, working from a profile of desired behaviors for success on the job.



### PREPARING FOR A BEHAVIORAL INTERVIEW

- Review the job description, as the behavioral questions they may ask you to discuss are frequently pulled from the job description or qualifications.
- Recall situations that show favorable behaviors or actions, especially involving course work, job experiences, leadership and teamwork.
- Prepare short descriptions of each situation; be ready to provide details if asked.
- Each story needs a beginning, middle and an end. Be ready to describe the situation, your action and the outcome.
- Be sure the outcome reflects positively on you (even if it was not favorable).
- Be honest. Do not embellish or omit any part of the story.
- Be specific. Do not generalize about specific events; give a detailed account of one event.
- Be real and authentic.



### **BEHAVIORAL INTERVIEW METHOD**

Interviewers want to hear about specific experiences. Structure your responses using the "S/TAR" method: Situation/Task, Action, Result.

- S/T: Briefly describe the context in which the behavior or action took place.
- A: Specifically explain the action you took to handle the situation.
- R: Most importantly, describe the results, outcomes or impacts of your action.

#### Example:

- Question: Discuss a time when you were on a team and one member wasn't contributing as much as others.
- Answer: I had been assigned to a team to build a canoe out of cardboard. One of our team members wasn't showing up for meetings or doing his assignments. I finally met with him in private, explained the frustration the rest of the team felt and asked if there was anything I could do to help him. He told me he was preoccupied with a class he wasn't passing, so I found someone to help him with his other course. He was then able to spend more time on our project, and he was grateful I had helped him out. We finished our project on time and received an A.

#### Possible Interviewer Probe Questions:

- How did you feel when you confronted this person?
- Exactly what was the nature of the project?
- What was his responsibility as a team member?
- What was your role?
- At what point did you take it upon yourself to confront him?

# **SAMPLE INTERVIEW QUESTIONS**

### **BEHAVIORAL INTERVIEW QUESTIONS**

- Tell me about a time when you had to respond to a customer complaint.
- Describe a situation in which you saw a problem and took action to correct it.
- Give me an example of a time when you set a goal and were not able to achieve it.
- Tell me about a time you were on a team and one person wasn't contributing as much as the others.
- Talk about a time when you had to work closely with someone whose personality was very different from yours.
- What is your typical way of dealing with conflict? Give me an example.
- Give me a specific example of a time when you used good judgement and logic to solve a problem.
- Tell me about a time you dropped the ball.
- We can sometimes identify a small problem and fix it before it becomes a major problem. Give an example of how you have done this.
- Tell me about a time when you had many tasks and were required to prioritize.
- Tell me about a time you needed to get information from someone who wasn't very responsive. What did you do?
- Tell me about a time when you had to go above and beyond the call of duty to get a job done.
- Tell me about a time when you had to work with a difficult person on a team and how you worked together.
- Give me an example of a time you motivated others.
- Tell me about a time when you delegated a project effectively.
- Why do you want this job?
- What steps do you follow to study a problem before making a decision?

### SAMPLE PERSONAL ASSESSMENT QUESTIONS

- Tell me about yourself.
- Describe your most significant accomplishment.
- As you look back on the last four years, what are you most proud of?
- What are areas or skills you need to improve?
- What is a common misconception that people have about you? How do you remedy that?
- Tell me more about your responsibilities at the position(s) on your resume.
- What have you gained from your previous work experience/internships?
- How did you decide on your major?
- Where do you see yourself two years from now?
- Why did you choose USD?
- What would your previous employers/professors cite as your strengths?
- Do you have any reservations about this position?

### **SCENARIOS**

These types of statements present you with a situation and ask what could be done. Before you answer, make sure that you fully understand the scenario. Be clear when explaining your approach to analyzing information, solving problems and making decisions.

- How would you respond if a recommendation you made at a meeting, which you believe in strongly, was shot down by the majority of your coworkers?
- If you had the opportunity to run concessions for the next Super Bowl, what would you do to maximize sales/profits?
- If you had a clash of personalities with a colleague, what steps would you take to make the working relationship run smoothly?
- · You need to motivate team members without using money. How would you do it?
- In a team leadership role, you discover that a team member has gone over your head to propose an idea or complain about an issue without talking to you first. How do you handle the situation?

# **AFTER THE INTERVIEW**



### **FINISH STRONG**

If you are genuinely interested in the position, communicate your enthusiasm before you leave the interview. Ask for the interviewer's card so you can follow up. Thank the interviewer and project confidence as you shake hands and say goodbye. A strong closing leaves a good final impression.

Write a short thank you note and request to connect on LinkedIn within 24 hours of your interview. Keep the interview information on file for the future—this person may be an important contact for you.



### THANK YOU NOTE FOLLOW UP

Sending a thank you note to each main contact or hiring manager who assists with your job search is a professional courtesy, as well as a wise career move. A thank you note can reinforce the positive impression you made during a networking event, informational interview, career fair or job interview. By thanking contacts and employer representatives, you build your professional network.

- BE TIMELY: Send a thank you message within 24 hours of a meeting or interview. It's important to acknowledge the career assistance you received from all sources. You especially want to show an interviewer that you are a serious candidate by following up quickly before a hiring decision is made.
- HANDWRITTEN OR EMAIL: Take your cue from your previous communication with the contact. Recruiters generally respond favorably to brief, handwritten notes on high-quality paper. An emailed thank you note is fine if time is a factor which is often the case. Thank you messages via text are not recommended.
- BE BRIEF: Your main goal is to express gratitude for your contact's time and personal attention. If you have interviewed for a job or internship, you want to reiterate your interest in the position. A short message is best.
- BE FLAWLESS: Check your spelling and grammar. Ensure that you have the contact's name and title correct. If writing an email, print and review the email before sending it.



### THANK YOU NOTE CONTENT

- Thank the interviewer for taking the time to meet with you.
- Mention something positive that you learned in the interview. This is the most important part.
- Briefly summarize how your skills and experience qualify you for the position.
- Restate your interest in the position.



# **INTERVIEW THANK YOU NOTES**

### HANDWRITTEN THANK YOU NOTE

Dear Ms. Doe,

5/15/19

Thank you for taking the time to meet with me today. After speaking with you about the opportunity at XYZ and meeting the marketing staff, I am even more interested in joining your team.

I was particularly excited to learn about XYZ's focus on group presentations. As I mentioned, I developed my presentation skills by creating PowerPoint slides as an intern at ABC Marketing and by speaking to large groups as a USD campus tour guide. I feel I could be an asset to your organization in this area.

Again, thank you for your consideration. I look forward to speaking with you soon.

Sincerely, Loggn Torero

### **EMAIL THANK YOU**

To: jdoe@xyz.com From: ltorero@sandiego.edu Subject: Thank you for the interview

Dear Ms. Doe:

Thank you for taking the time to meet with me today. After speaking with you about the opportunity at XYZ and meeting the marketing staff, I am even more interested in joining your team.

I was particularly excited to learn about XYZ's focus on group sales presentations. As I mentioned, I developed my presentation skills by creating PowerPoint slides as an intern at ABC Marketing and by speaking to large groups as a USD campus tour guide. I feel I could be an asset to your organization in this area.

Again, thank you for your consideration. I look forward to speaking with you soon.

Sincerely, Logan

Logan Torero 1234 Linda Vista Road #56 San Diego, CA 92110 (619) 260-1234 Itorero@sandiego.edu



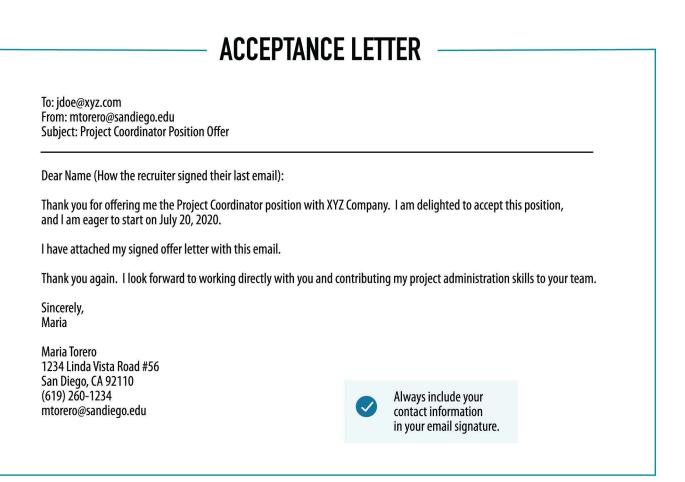
Always include your contact information in your email signature.

# **ACCEPTING AN OFFER**

Once you have been given an offer, it might be helpful to talk to a career counselor about comparing, accepting or declining the offer. Make an appointment or stop by during our drop-in hours.

An acceptance letter confirms you are taking the job and shows your appreciation for the offer. Acceptance letters also clarify and restate your understanding of the position.

- CONFIRM YOUR ACCEPTANCE: Your opening paragraph should confirm acceptance of employment, indicating both the particular position and the starting date.
- **RESTATE YOUR UNDERSTANDING OF THE POSITION:** Briefly restate your understanding of the salary, assignment (position), starting date and work location. Additionally, mention any requirements or provisions previously discussed, such as testing (medical examinations or drug testing), orientation program or completing company employment or insurance forms.
- EXPRESS APPRECIATION: Mention your ability to contribute to the company and express enthusiasm about your employment.

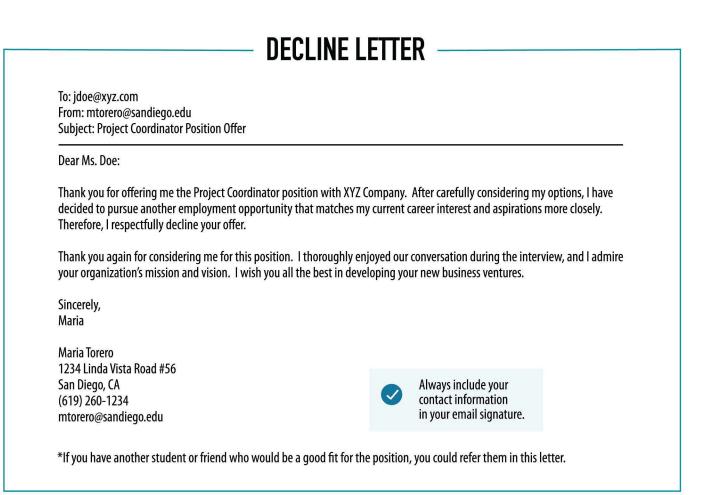


# **DECLINING AN OFFER**



If you decide to decline a job offer, be professional, concise and courteous. If you have accepted a job offer while in the application or interview process with other organizations, inform these employers about your decision and withdraw your candidacy as soon as possible.

- BE PROMPT: As soon as your decision has been made, call the hiring manager and write a letter declining your offer.
- BE COURTEOUS: You never know if a contact or company might be part of your future plans. Keep your options open by thanking those
  you interacted with for the opportunity.
- KEEP IT SHORT: You don't need to provide specific reasons nor restate your accomplishments.





# your future. let's do this.



